

Rubinstein lauded in Auditorium appearance



IN RARE FORM—Arthur Rubinstein performs in the Ambassador Auditorium Jan. 15. The noted pianist, who performed before a standing-room-only crowd, drew five standing ovations and was lauded by Los Angeles music critics. Mr. Armstrong presents Mr. Rubinstein with a piece of Steuben crystal, right, while Stanley R. Rader, general counsel for Ambassador College, looks on. [Photos by Ken Evans and John Robinson]



PASADENA — "There are not words in the English language to describe the maestro's performance," said Herbert W. Armstrong before a standing-room-only crowd that gave Arthur Rubinstein five standing ova-

tions in the Ambassador Auditorium Jan. 15.

Music critics covering the event lauded Mr. Rubinstein for the performance. Los Angeles *Times* critic Albert Goldberg wrote:

"Everything was out of the ordinary at Arthur Rubinstein's Wednesday-night piano recital . . . Most extraordinary . . . was Rubinstein's playing. The master was in rare mood, a mood of Olympian insights and penetrating eloquence. If he had intended this for a last will and testament, it could have hardly been more to his liking or more secure insurance for such immortality as any performer is allowed . . ."

Any Rubinstein appearance is an occasion, but for spontaneity, freedom of expression, wide-ranging imagination and absolute control of every intention, this one was unusual. This is the way one wants to remember Rubinstein."

Pasadena *Star-News* critic Richard Stiles called the concert "the event of our season."

"Pasadena was honored this week by the presence of a living legend," he wrote.

The Los Angeles *Herald-Examiner* carried this appraisal:

"The Ambassador Auditorium imparted a warm, sonic ambience closer in texture to its European counterparts than many more brittle modern U.S. halls."

Mrs. Lucy Martin, chairman of Ambassador College's Music Department, said:

"It was one of the most exciting musical evenings of my entire life."

According to Mrs. Martin, the press coverage of the concert was favorable throughout.

Standing Ovation

Mr. Rubinstein, the 88-year-old Polish-born pianist, was greeted by a standing ovation as he made his way to the Steinway piano. Although the celebrity had complained of an aching finger the day before, he showed no signs of it as he launched into his opening piece, Beethoven's "Appassionata" *Sonata in F Minor, Op.*

57, followed by Schumann's *Fantasiestucke, Op. 12*, Debussy's "Ondine," "La Plus Que Lente" and "Prelude in A Minor" and Chopin's "Scherzo in C Sharp, Op. 39," "Etude in E Minor, Op. 25," "Etude in C Sharp Minor, Op. 10," "Nocturne in F Sharp Major, Op. 15," and "Polonaise in A Flat, Op. 53."

After another standing ovation, Mr. Rubinstein granted two encores: Chopin's "C Sharp Minor Waltz" and Mendelssohn's "Spinning Song." Both pieces received standing ovations.

With everyone still standing and applauding following the second en-

(See RUBINSTEIN LAUDED, page 10)

A Personal Letter

from

Samuel Led Armstrong

Dear Brethren in Christ:

Greetings in Jesus' name!

I was very profoundly pleased by the report given me recently by Mr. Sherwin McMichael, director of our Personal Appearance Department.

It showed solid and steady growth throughout the year 1974, with a very inspiring total of over 4,000 new people attending church or Bible studies regularly following our campaigns.

Fifty-three campaigns were held worldwide in 1974. The total attendance for these campaigns was 104,000 — 63,220 of whom were nonmembers. As a result of the campaigns 4,037 new people attended Bible studies or Sabbath services.

Even though we were originally frustrated in our attempts to conduct a three-night campaign in Buffalo, N. Y., back in November — reported in the Jan. 6 *WN* — we returned in early January with packed and overflowing crowds, including a large overflow room filled with several hundred people standing throughout the two nights' meetings watching on closed-circuit television.

But the really wonderful part was that though we had to *cancel* the first campaign, 57 people showed up for the first follow-up Bible study — following up on a campaign that never occurred!

This showed the tremendous impact our advertising campaign had, plus our direct letter going to individual *Plain Truth* and *Good News* readers. And, once many of these potential brethren knew there was an ordained minister of the Worldwide Church of God in their

immediate area, they contacted him.

Then, following our two-night campaign in early January, another 115 came to the first follow-up Bible study, for a grand total of 172!

Heartwarming Support

I have been continually inspired and encouraged by the tremendously warm and enthusiastic reception at these campaigns everywhere — and particularly at the zeal, dedication and enthusiasm displayed by our own

(See PERSONAL, page 15)

Senior pastors meet in Texas

By Dave Molnar

BIG SANDY — More than 35 ordained ministers of the Worldwide Church of God assembled on this campus for nine days of ministerial meetings and workshop sessions in the first Senior Pastors' Seminar Jan. 6 to 14.

The senior pastors' program is just one of several phases of the Pasadena-based Ministerial Education and Training (MET) program.

The meetings were conducted by C. Wayne Cole, director of church administration. He was assisted by Art Mocarow, director of MET.

A senior pastor, Mr. Mocarow explained, was defined as any minister ordained 10 years or longer.

"This does not mean that a minister who has been ordained nine years is not a senior pastor," he said. "It is just a cutoff point that we established to limit the number of men attending

(See SEMINAR COMBINES, page 6)



PASTORS' SEMINAR — C. Wayne Cole, director of church administration, addresses the Senior Pastors' Seminar, which was held in Big Sandy Jan. 6 to 14. [Photo by Scott Moss]

Both Ambassador campuses admit January students

By Mac Overton

The spring semester began in January at both Ambassador College campuses, with classes resuming in Pasadena on Jan. 8 and in Big Sandy on Jan. 14.

It was the second January admissions program in Big Sandy and the first such program in Pasadena.

Reports from each campus follow:

Pasadena

Ambassador College here admitted 50 students for the second semester in its first January admissions program, according to William Stenger, registrar.

He said the new students included 36 new freshmen, five transfers from Big Sandy and nine readmits. Another 586 students returned from the fall term, Dr. Stenger stated. There are also 138 special students, including part-time, evening and graduate students.

Dr. Stenger said that the students admitted were basically independent of applicants for previous terms. Most new students had specifically applied for second-semester admission.

"We had accepted every qualified student we could handle in the fall," he said.

Big Sandy

The largest class of second-semester entrants in the history of the Ambassador campus here began classes Jan. 14. Included were several students from foreign countries.

(See CLASSES, page 15)

Letters TO THE EDITOR

Missing Holy Day

As regards the Holy Day Calendar advertised in *The Worldwide News* [Sept. 2, 1974] — the last day of the Feast of Unleavened Bread (April 2, 1975) is not printed in red as are the other Sabbaths, weekly and annual. If no one has drawn attention to this, maybe it should be mentioned in the paper or somewhere lest some of the brethren (especially new or scattered brethren who may not be near a church) forget that that day is a Sabbath since it isn't printed in red.

Ronald G. Hanson
Traverse City, Mich.

We checked with Bill Mott, head of the Student Center at Ambassador College, Pasadena, who is in charge of calendar sales. He said that an outside printing firm made the error. Mr. Mott said that April 2 should be in red. He said 17,000 calendars have already been sold, and another edition is planned for next year.

Reader tholouth

To your T.T.T. Dept.
Thimble Thupid Thimble
When preparing vegetables, scrub them thoroughly before paring or removing any leaves or stems. Put all these scrap items in a plastic bag and keep in fridge till you have ample [time] to do the following:

Place all in enough lightly salted water to cover. Simmer gently for 15-20 min. Strain and mix with tomato juice. Chill. Serve with dash of lemon juice.

This tastes very nice and is a direct means of using all vitamins.

Tho thimble!

(Mrs.) Lee W. Smith
Norfolk, Va.

I have been thoroughly enjoying the latest articles in *The Worldwide News* and on *The World Tomorrow* radio show having to do with coping with the many current shortages. The many things people do to "stretch a buck" are amazing, but there is something missing from these letters, and that is the joy and satisfaction that is derived from a thrifty way of life.

And I also believe that general health and family happiness are improved while there need not necessarily be an outbreak in the real abundance and joy of life. My wife and I built our own home, using almost entirely salvaged material which was usually purchased for little more than hauling it away, for a total investment of about \$2,000.00. And people don't know it was "homemade" unless we tell them. We heat it with a wood-burning stove whose efficiency we have increased by the addition of a chimney heater which actually is ducted into the back bedroom to help circulate the heat.

We, of course, have a nice garden which we are constantly working on to improve the soil, but we also capitalize on my experience as an Air Force survival instructor by taking family excursions during the summer and fall and gathering wild foods of all sorts from morels and mushrooms to watercress, apples and blackberries. We can make fine wines from these wild "free" foods for about \$1.50 per gallon as well as making pies, salads, and so on.

I do almost all my own repair work on our 1950 Chevy Carryall "family car/truck," which is about as economical and trouble-free as a new car. It just isn't as fast or comfortable . . . but certainly reliable and it can take a beating.

Please keep up the good work and spread the idea of how people can "do it themselves" and how we can help each other. I find that I can use the abilities that God has given me to help others, and it seems to work out that when I come up against a problem that I'm not equipped to handle there "just happens" to be someone standing by ready to help me.

P.S.: Even this fine stationery for my home blacksmith/wrought-iron business was designed by myself and produced at cost by my brother, who worked in a print shop at the time.

To sum it up one might say, "Quality often increases in inverse proportion to cost!"

Gregory J. Czech
Spokane, Wash.

Per your article with hints on saving money, Dec. 23, page 3.

According to Sylvia Porter in her article "30 Ways to Save" in the January, '75 issue of *Ladies' Home Journal*, page

45, a fireplace is not practical: ". . . It may take all night for a fire you've enjoyed for only a few hours to die down, and during this time more heat goes up the chimney than the heat your fireplace provided while it was blazing."

(Mrs.) Vicki Miller
Toledo, Ohio

Overheard in the 'Letters' column

It seems that of all the criticism in the "Letters to the Editor" section of *The Worldwide News*, most is directed toward the cartoons published. I, for one, have appreciated them all. Perhaps some have a misconception of what a cartoon is the type of cartoons that appear in news magazines (political cartoons, etc.). Many cartoons are actually not the funny, ha-ha type. In fact, many cartoons can convey quite serious and even sobering messages. Oftentimes cartoons are merely exaggerated drawings that help to get the point across.

Perhaps instead of being so critical of some of the cartoons published in the *WN*, we need to take a good look at the message it is meant to convey, and if the shoe fits, . . . !?

Lee Hochstetler
Nappanee, Ind.

The comments from the readers about the "Overheard at the Feast" feature [cartoon] in the Oct. 14 issue of the *WN* sent me to the dictionary and the encyclopedia to see just what humor is.

Humor has many forms and is used for varied purposes. On occasion it entertains. It appeals to our emotions and produces laughter. At other times it provokes thought. It appeals to our mind and produces insight.

All the cartoons in the feature were not funny — ha ha. Some I think were ridicule or satire commenting on exposing human reactions to principles of Christian living.

After thinking about my own experiences during 13 Feasts, I believe I can see a point behind each cartoon. I don't feel that any were in poor taste. Some provoked laughter; others provoked thought.

Robert Tyson Jr.
Jersey City, N.J.

Somewhat worldly

The only thing bad I can say is that the Church-member affiliation with the Boy Scouts (*The Worldwide News*, Nov. 25, 1974) appears somewhat worldly.

Weston Andrews
Silverton, Ore.

'PT' Prospects

. . . It is with great expectation that I await the new *Plain Truth*. I manage to soak up the *PT* whenever it arrives and it seems so short. Now the prospects are looking good . . . more things to read, more power and longer articles.

Ronald R. Utt
Norwalk, Calif.

Letters to the editor, with the writer's name and address, should be sent to *The Worldwide News*, Box 111, Big Sandy, Tex., 75755, U.S.A.

Faculty positions open on Big Sandy campus

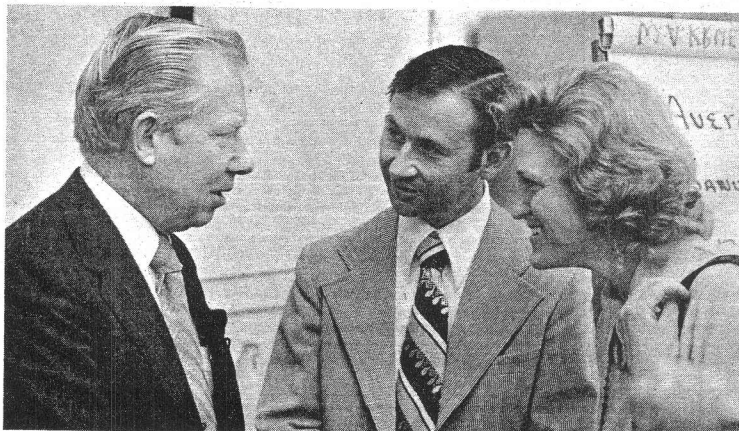
BIG SANDY — Several faculty positions on this campus of Ambassador College are open for the 1975-76 school year, according to Dean of Faculty Donald Deakins.

Anyone interested is encouraged to send a resume to Dr. Deakins, Ambassador College, Big Sandy, Tex., 75755.

"Those who have previously applied need only notify us of their continued interest in the position," said Dr. Deakins.

The following positions are open: **Agriculture or agribusness** — Chairperson. Ph.D. To help develop major in agribusness and teach undergraduate courses.

Business administration — Chairperson. Ph.D. To help develop major in business administration and teach undergraduate courses.



KRUEGER OFFICIALS — In a meeting with Ambassador College Press employees, Gordon S. Barrett, left, named Jay Goldby (pictured with his wife) production manager for Krueger's Pasadena plant. Mr. Goldby was a senior staff member with Ambassador College Press. See article below. (Photo by Klaus Rothe)

Krueger official explains benefits to employees of Ambassador press

PASADENA — "We are willing to make a substantial investment in you and your families," said Robert C. Matthews, president and chief executive officer of the Krueger Co., in an address here Jan. 13 to the employees of the Ambassador College Press.

The Krueger Co. recently negotiated the purchase of the press facilities (*The Worldwide News*, Jan. 6). The official takeover date of the plant by Krueger is Sunday, Jan. 26. Mr. Matthews was one of five Krueger officials addressing the group on how Krueger's acquisition of the Ambassador College Press facilities would affect employees and their families, should they decide to stay on.

According to Mr. Matthews, Krueger wishes to hire as many of the employees as desire employment.

He also announced that each employee joining Krueger would be given an immediate wage increase to compensate for Social Security payroll deductions (Ambassador does not participate in the Social Security program) and have his entire tenure transferred to Krueger.

(For example, if a press employee began continuous full-time work for the college press in January, 1964, when he begins work with Krueger that date will be his continuous-service date for Krueger. That employee would then immediately qualify for all 10-year company

benefits, including a four-week paid vacation and nine paid holidays each year.)

Krueger's chairman of the board, Robert A. Klaus, said Krueger's personnel policy "has been highly respected in our industry. We are always attempting to satisfy the human and economic needs of our employees."

Gordon S. Barrett, Western Manufacturing Division head for Krueger and interim plant manager, stated: "We are very pleased to be the source of printing for Ambassador College. We will be printing the *Plain Truth* in its new format, *The Good News*, *The Bulletin* and the coworker letters."

To fully utilize the capacity of the Pasadena plant, a three-day shift will be implemented "as soon as possible," Mr. Barrett announced.

Jay Goldby, formerly senior staff assistant to the plant manager of Ambassador College Press, was named Krueger's production-control manager at the meeting.

"One of Mr. Goldby's main functions will be to act as liaison between Krueger and Ambassador College," said Mr. Barrett.

"The Krueger Co. has been very cooperative in doing all they can to make the changeover an easy and equitable one," said Mr. Klaus.

Mr. Klaus likes to think of the new relationship with Ambassador College as that of a marriage.

"Each party makes vows, commitments and then they do their best to perform those commitments," he said.

He added: "It is our desire to accommodate you in as many areas as possible. We have already worked it out where all Worldwide Church of God members will be given time off for the Holy Days."

NOTICE

The Worldwide News discontinues the "Dateline" feature beginning with this issue. The column was designed to keep our readers abreast of world news. Since the *Plain Truth*, with its new format, will cover current world news, the *WN* editorial staff felt there was no need to duplicate the *Plain Truth's* efforts here. From time to time, however, the *WN* plans to run news stories of interest to Church members.



CHAIRMAN — Robert A. Klaus, chairman of the board of the Krueger Co., attended the meeting with Ambassador College Press employees. (Photo by Klaus Rothe)

The Worldwide News
CIRCULATION: 32,000

The Worldwide News is the official newspaper of the Worldwide Church of God, headquartered in Pasadena, Calif. It is published biweekly, except during the Church's annual Fall Convention, by Ambassador College, Big Sandy, Tex. Copyright © 1975, Worldwide Church of God. All rights reserved.

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SUBSCRIPTIONS: To subscribe, send subscription donation and *Plain Truth* label to *The Worldwide News*, Box 111, Big Sandy, Tex., 75755. All U.S. and Canadian subscriptions expire and may be renewed subscriptions in April, May or June, April 1. To subscribe in April, May or June, send \$4; July, August or September, \$3; October, November or December, \$2; January, February or March, \$1. Additional mailing offices: P.O. Box 111, St. Albans, Herts., England; G.P.O. Box 345, Sydney, N.S.W., 2001, Australia; P.O. Box 1111, Makati, Rizal, D-706, Philippines; P.O. Box 2706, Auckland 1, New Zealand.

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ONE OF THE SMOOTHEST — Garner Ted Armstrong's Buffalo campaign, Jan. 4 and 5, was "one of the smoothest," according to campaign

director Sherwin McMichael. Overflow crowds came to hear Mr. Armstrong speak both nights. [Photos by Ken Treybig]

Overflow crowds hear campaign in Buffalo

By Murdock Gibbs Jr.
 BUFFALO, N.Y. — The weather was ideal Jan. 4 and 5 as Garner Ted Armstrong presented a personal-appearance campaign here. Like a glistening, white carpet the fallen snow rolled out a welcome to the GTA-campaign team.

Two to three feet of snow had

The writer, a junior at Ambassador College, Big Sandy, is a member of the Ambassador Singers, who accompany Garner Ted Armstrong on the personal-appearance campaigns.

blanketed the city Nov. 14, 15 and 16, paralyzing transportation and forcing postponement and January rescheduling of the campaign.

"It was one of the smoothest campaigns of all," said Sherwin McMichael, director of personal appearances. "This campaign and Portland [Ore.] [Dec. 13 and 14] were the most successful GTA campaigns I've seen," he said. He said Mr. Armstrong gave more of a "direct appeal" to the Buffalo audience to "do something" about what they were hearing.

On the first evening an estimated 3,600 people filled the seats of the

Kleinhaus Music Hall to hear and see the voice of *The World Tomorrow*. People stood in the aisles of the two balconies and along the back and sides of the auditorium. An overflow crowd of some 700 people watched the campaign on closed-circuit television.

Mr. Armstrong spoke of famine and war and the social, economic and moral problems of the United States.

About 300 more came the second night, bringing the attendance to about 3,900. Less than a quarter of these were believed to be Church members.

"I'm not here to get you to join anything," Mr. Armstrong said. "I didn't come here just to repeat old *World Tomorrow* programs."

He said he came to announce an imminent "invasion from outer space": the second coming of Jesus Christ.

"Since the Yom Kippur War the whole world has changed. Little countries that you never heard of before are now amassing more [economic and monetary] reserves than possessed by the United States."

Stalled on a Track

Mr. Armstrong explained the preaching of the Gospel as a warning to an unheeding, disbelieving world of oncoming disaster.

He compared the Commission to a recent incident in a small southern town where a school bus, stalled on a train track, was rammed by a train. Several children were killed in the accident. "If there was some way you could have called the parents of those children and said, 'Don't let your children ride that bus to school today, because you realized what would occur, wouldn't you have done it?'"

Decked in their red, white and blue uniforms, the Ambassador Singers and Ambassador College Band performed both evenings and at Sabbath services. For the first time this campaign season original numbers were performed: "New Plans for a New Day" and "Isn't It Just Like a Loving God?," composed by 1974 Big Sandy graduate Terry Miller, and "Hey, Look Around," by Pasadena student John Zahody.

TV Coverage

Television and newspaper interviews of Mr. Armstrong were conducted, said Mr. McMichael.

At a banquet following the final evening's campaign, Mr. Armstrong and the rest of the campaign group, along with some ministers and their wives, watched television coverage of the Buffalo campaign on two stations.

Dan Bierer, pastor of the Buffalo church, said: "It's the best campaign I've seen him give. It was presented so professionally. I think it made a good impression on the city, as well as having a tremendous effect on the Buffalo church."

System will allow broadcast to become more current

By Dave Molnar

PASADENA — Norman Smith, director of the Media Division, Dec. 31 announced a program that he feels will "greatly increase the effectiveness of the [World Tomorrow] radio broadcast."

"We have definite plans to interconnect 18 of our major stations with a Class A broadcast line," Mr. Smith said.

He explained how the system would work:

Mr. Armstrong would record a broadcast at 12:30 p.m. in Pasadena. The program would be edited in Ambassador College's studios. The broadcast would be played in Pasadena at 3:30 p.m. and simultaneously transmitted to the 18 stations via telephone lines or microwaves.

The stations would record *The World Tomorrow* program on their equipment for delayed broadcast that day or the following day.

"The main advantage of a system like this is that it gives our program currency," Mr. Smith said. "There's nothing as old as yesterday's news. With a system like this Mr. Armstrong can tape a program on a current event and its relationship to Bible prophecy and get it out to the public the very next day."

"We now will be getting the vital, timely, current events and prophetic messages, with occasional reports from our overseas correspondents, to approximately 64 percent of our audience on a same-day or following-day basis.

Eighteen stations have been singled out because of their listener response.

"Over a three-month period, from September to November, our top 18 stations pulled over 70 percent of the new telephone responses and 64 percent of the coded total responses," Mr. Smith said.

He hoped that the immediacy of the broadcast would stimulate more listener response.

"Mr. Armstrong is very excited about this and is endorsing the project 100 percent," he added. "He thinks there is great audience-building potential here."

Mr. Smith said the stations had not

been contacted yet, but he felt they would be willing to cooperate in taping the program for delayed broadcast. He said that there would be only a minimum charge, if any, for this service.

The target date for the beginning of the project is Jan. 20.

Craftiness aids British campaigns

By Phil Stevens

BRICKET WOOD, England — A scheme to help members of the Bricket Wood church spend their winter evenings profitably has developed into a lucrative fund-raising activity for British campaigns.

In the latter half of 1973 Jeff Varnham, a carpenter employed on the now-closed campus of Ambassador College, approached Paul Suckling, director of the church's Social and Activities Club, with a plan to start evening courses to teach Church members arts and crafts.

Mr. Suckling agreed, and 15 activities were started in October. Members skilled in drawing, leathercraft and enameling passed on their knowledge to attentive classes.

The upper floor of what had been the college's carpentry shop was transformed from a dusty storeroom

into a light, airy, practical working area complete with plumbing and other essentials. The classes continued until the spring of 1974.

During the summer break, however, financial cutbacks began happening in the Work.

At the same time campaigns were just starting in England. Richard Plache, campaign coordinator, spoke one Sabbath about the need for more financial support to reach the British people. Jeff Varnham thought, Why not put the skills learned the previous winter to profitable use?

Bricket Wood members were asked to contribute a little of their time to make salable items.

Various groups set about making different objects. Mr. Varnham himself put his experience to work and produced carved wood signs.

Joseph Jones became expert at

making string baskets. Mrs. Jones led a group making artificial flowers. John Innis showed how a string sculpture ought to look. Jeanette van Pelt taught her class the secrets of decorative candle making. Mrs. Barbara Flather instructed in dried-flower arranging. And Dana Lindsay instructed leathercraft.

In another unit Val Brown and a team of helpers painted door plaques.

Some members, who were unable to go to the regular get-together, have busily produced toys and other items in their own homes.

Some of the goods have been bought by Church members, but a number have been placed on sale in two shops in nearby Luton. In the two months since the beginning of the venture, more than 150 pounds (\$360) has been placed in the British campaign fund.



MONEY-MAKERS — The stuffed dog and its sign are just two of the items made by local-church members in Bricket Wood to help raise money for the British campaigns. [Photo by Phil Stevens]

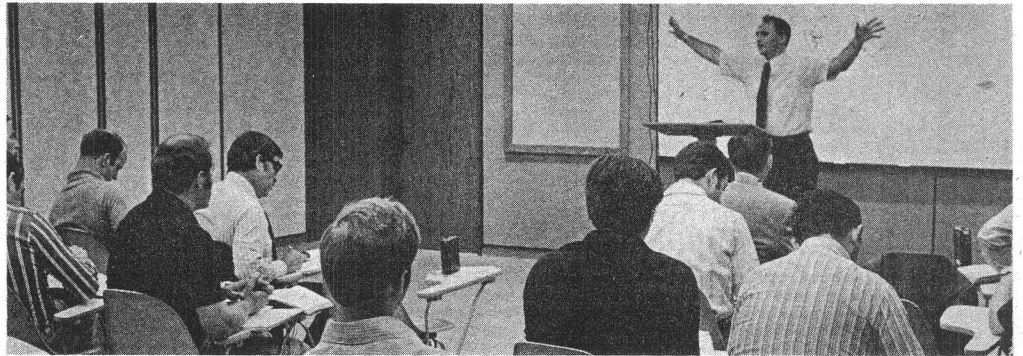
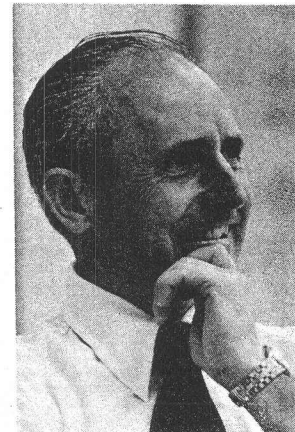
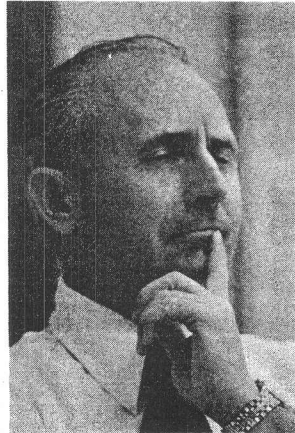
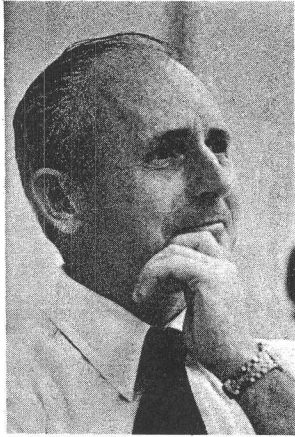
All in the family: Brothers ordained

FORT SMITH, Ark. — It was a family affair here as two sets of brothers were ordained deacons.

To make it even more of a family affair, in both cases the brothers married sisters.

Don and Edgar Thurman married Melvena and Lula Armer, respectively; while Johnny and Robert Newby married Judy and Oradell Sumpter, respectively.

The brothers were ordained Aug. 17, 1974, by Allen Bullock, pastor of the church here.



'...APT to teach': Field ministers take sabbatical for further training

By Les Stocker

PASADENA — The Advanced Pastoral Training (APT) program is a service that began with this school year. It is now well under way on this campus of Ambassador College.

This program, consisting of several selected college classes, is directed by Art Mokarow, one of four coordinators of church administration. APT is a program designed for the further training of pastors who come to college on sabbatical leave.

In an interview Mr. Mokarow said the APT program is to be operated on an invitational basis in the future.

"It has to be that way to be truly educative," he said.

The APT is not presented just by its instructors. It's a cooperative effort on the part of both instructor and student, who, of course, may have had years of pastoral experience himself.

An example of this is in the homiletics class. The ministers do not give "practice sermons," said Mr. Mokarow. "Never practice preaching; it must be a real experience. Each minister is given a subject that will take time to research and develop. What he then gives to the class is a real contribution in teaching. The sabbatical period is necessary for the needed research and study time."

Pooling of Resources

Mr. Mokarow said that in this manner "new material is being researched continually. It is a pooling of ministerial resources, a total ministerial effort. Some of our most vital resources are the practical experiences of our ministers."

Bill Cowan Jr., whose study here was preceded by years of pastoring the Little Rock, Ark., church, said:

"To me the overall highlight of the classes has been depth. A tremendous amount of research and planning has gone into the class lectures. They are far superior to what I expected them to be. To me it is mind expanding, not just a rehash of freshman Bible, but new and fresh material."

Fred Coulter, whose last pastorate was Santa Monica and Torrance, Calif., said:

"We collate the various problems and lessons of the entire ministry over the last 10 years. It's not just classes, but a vital experience in education. The experience of classes cannot be measured by grades."

Mr. Mokarow has already prepared many lectures for next semester. He is assisted in the APT by James Young, Bob Ellsworth, Ivan Sell and John Kossey, besides the ministers themselves.

"Besides the knowledge, it [the APT] is to develop the professional ability to work with people," said Mr. Mokarow.

Individual Attention

Vince Panella, who came into the program from the Baltimore, Md., congregation, said the APT disseminates "professional, maturing information. It's quality material. We tended in the past to categorize too much. But we need to learn individual attention. We have tended to deal with the problem rather than the individual."

Others on the program have expressed similar observations.

Ambassador College provides an ideal setting for APT, Mr. Mokarow believes. While the

ministers see the regular college students, it is not primarily in the classrooms. Most of the APT classes are held in small classrooms in the Ambassador Auditorium. There is also a private study in the library in the room which once was Herbert W. Armstrong's office.

Not all the men participating in the APT are on a sabbatical; some are pastors in Southern California church areas who come in for certain classes.

Full time on the program are Fred Coulter, Bill Cowan Jr., Felix Heimberg, Otto Lochner, Bill Nettles, Vince Panella, Ivan Sell, Bob Steep, Leroy Cole, Mel Turner and Terry Johnson.

APT is one phase of the Church Administration Team's ministerial education and training.

Another program, which deals with pastoral training, is a seminar for men newer to pastoral responsibilities. One such seminar, held in Big Sandy, was reported in the Aug. 5 *WN*.

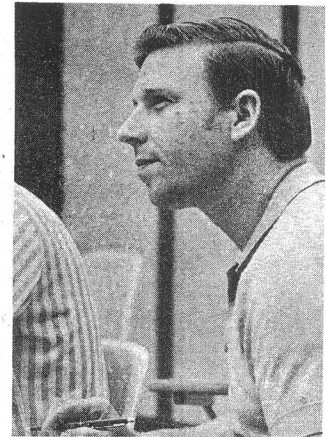
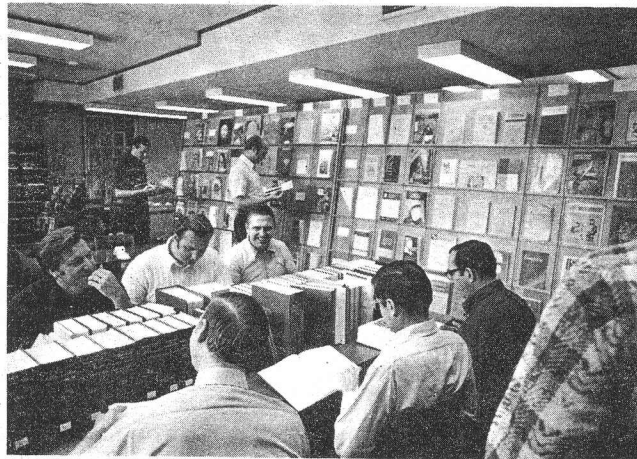
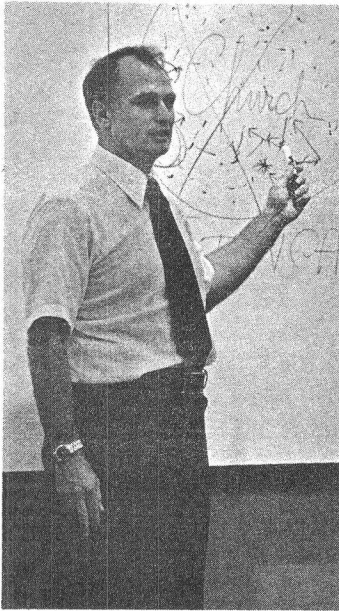
Still another program of the Church Administration Team handles senior pastoral training. This involves a conference for men of senior pastoral tenure and experience.

The APT is proliferating pastoral training to the field ministry via articles in *The Bulletin* (a ministerial publication), taped cassette lectures and on-the-job field visits.

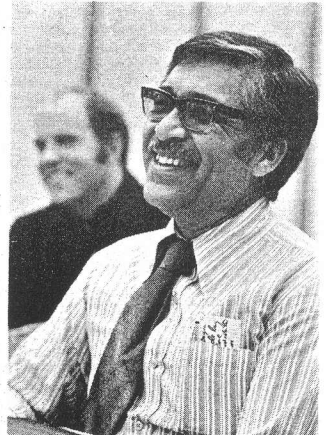


MINISTERIAL TRAINING — Top: Art Mokarow, church-administration coordinator for ministerial training and education, lectures to the field ministers taking part in the Advanced Pastoral Training (APT) program. Above: John Kossey, left, an Ambassador College research librarian, aids Vince Panella, center, and Bill Quillen in their research studies. After researching a particular topic, each of the men gives a sermon to the rest of the class, below, on the subject he has researched. The meeting shown below is in the private office in the library that used to be Herbert W. Armstrong's office. The series at left shows Al Dennis during one of Mr. Mokarow's lectures. Mr. Dennis pastors the Long Beach, Calif., church and participates in the APT program. [Photos by Ken Evans]





ADVANCED PROGRAM — Several phases of the APT program are depicted here. Mr. Mokarow, left, is the primary lecturer in the classes. Besides attending his classes, each of the men spends time in the library, above, researching subjects that they will present to the class. Below: The men leave their classroom in the basement of the Auditorium. Mr. Mokarow says that the fellowship of the men with one another is an important part of the advanced training program. The series at right shows some of the other men who attend classes. From top to bottom are Leroy Cole, full-time member of the program; Fernando Barriga, an employee of the Spanish Department; Bill Quillen, pastor of the Santa Monica, Calif., church; and Bob Cloninger, pastor of the Reseda, Calif., church. (Photos by Ken Evans)



Cassette program aids entire ministry

By Dave Molnar

BIG SANDY — The Advanced Pastoral Training class is one of several programs of the Pasadena-based Church Administration Team's Ministerial Education and Training Department.

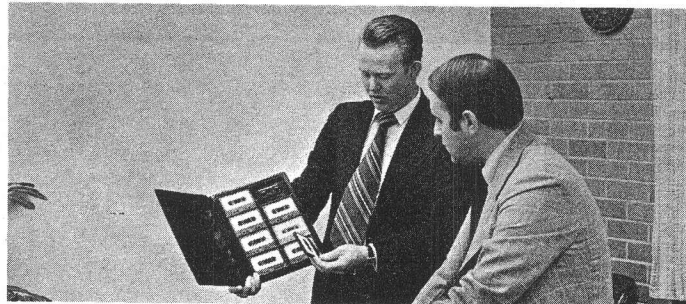
Another of the programs for ministers is a cassette-tape program that began last September, said Bob Ellsworth, assistant to Art Mokarow, director of ministerial education and training. Both were on this campus for a ministerial conference.

Each month about 300 sets of tapes are mailed out to church pastors all over the world. Each set includes eight tapes that the minister keeps, Mr. Ellsworth said.

"The tapes might be a headquarters sermon or Bible study or anything that might be of general interest and information to the ministry."

"We tape many of the college classes — Epistles of Paul, Old Testament Survey, Mr. [David] Antion's counseling class and other theology classes — and pick the most interesting to send out to the ministers."

Jim Young, program coordina-



CASSETTE PROGRAM — Jim Young, left, and Bob Ellsworth, assistants to Art Mokarow, display a book of eight cassette tapes like those sent monthly to ministers. (Photo by Scott Moss)

tor, said the department "is responsible for the continuing education of the ministry, so we take from various sources a wide spectrum of subjects from on or off campus. The tapes are not only for the education of the minister but also his staff and the people in the local areas."

Mr. Young said the program is a "multipurpose thing." He listed

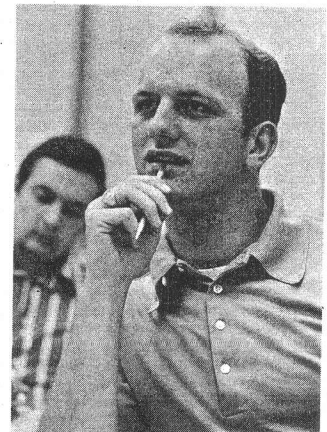
doctrinal teachings, human-resource information, Biblical knowledge, management of time, counseling, professional development, communication and training of local elders and deacons as some of the subjects covered.

"This is an ideal program for a church pastor who spends a lot of time in a car," Mr. Young said.

"He can just plunk in a tape and not waste his driving time."

Mr. Young said a big plus of the program is that ministers are receiving "live communication" from headquarters.

"In the past all communication was through letters," he said. "Now the men can actually hear the voices of Mr. Armstrong and other administrators."



Seminar combines 400 years' experience

(Continued from page 1)
the conference."

This conference, Mr. Mokarow said, was a service offered to the ministry in addition to the regularly scheduled conferences and meetings at headquarters.

Of the 45 ministers invited to the conference, 29 accepted.

Mr. Mokarow said that the Senior Pastors' Seminar had "an entirely different purpose" from a conference last summer (*The Worldwide News*, Aug. 5, 1974) that was attended by new pastors who in many cases were then receiving their first church assignments.

400 Years' Experience

Mr. Mokarow said the purpose of last summer's session had been "to give the new church pastors a unified direction in how to pastor. The senior pastors here, however, have a combined pastoring experience of over 400 years. We're trying to develop an understanding through the sharing of experiences we've had through the years, . . . the understanding of what happens through the different life cycles of a minister's career."

This conference involved more workshop sessions than lecture sessions, Mr. Mokarow said.

"What we did was discuss a subject, then try to draw conclusions on the subject under the direction of a

moderator. Because of their long years of experience in the ministry, it became apparent to the men what the conclusions ought to be."

Some of the subjects under discussion were church administration, the stages of institutional growth, the career stages of the ministry, and coping with change.

Although Mr. Cole and Mr. Mokarow conducted most of the meetings, other speakers also lectured. Ralph Helge, director of the college's Legal Department in Pasadena, spoke to the men on their job and the law; Lester Grabbe, assistant director of the Theology Department in Pasadena, lectured on the right approach to the study of doctrine; and Arnold Van Den Berg, an investment counselor, who is not a member of the Church, spoke to the men about personal finances, inflation and financial counseling.

Mr. Cole himself lectured in several of the meetings. One of his lectures dealt with change.

Changes in the Pursuit

"I went through one lecture on how to cope with change," Mr. Cole said in an interview. "Change in the world, change within the Church, doctrinal change, administrative change, change in manpower, transfers of ministers from area to area

. . . I emphasized the continuity and permanency of the truth that God gave us as opposed to our changes in the pursuit of the truth."

Mr. Cole said he discussed several "administrative matters" with the senior pastors, including field structure, church-administration structure, third-tithe administration, and the relationship of Pasadena administrators with the field ministry.

Mr. Cole said that the smaller, seminar-type conferences are beginning to play a "very important role" in the continuing training of ministers.

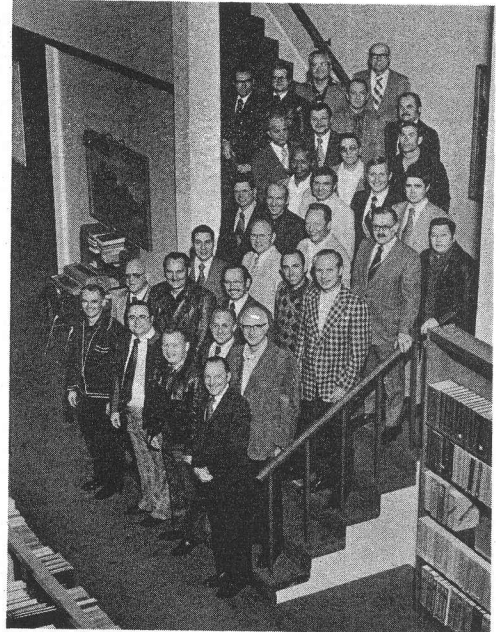
"I think this conference as much as anything has reemphasized to us the need to have smaller conferences where there can be a rapport, a communication, an exchange of ideas for different groups," Mr. Cole said.

"I don't want to overstate it, but I feel it's been more successful than I anticipated."

Mr. Cole commented that a smaller conference of this type gives the men a chance to know one another on a more personal basis as well as renew old acquaintances. Some of the men hadn't seen their friends for many years.

More in Agreement

Though time and distance separate the ministers, Mr. Mokarow said, there is still unity among the minis-



SENIOR PASTORS— This photo was given as a souvenir to the pastors who attended the recent Senior Pastors' Seminar at Big Sandy Jan. 6 to 14. [Photo by Scott Moss]

ters of the Church.

"It's rather amazing to find that we've all been coming to about the same conclusions on many matters," Mr. Mokarow said. "In other words, even though we've been geographically separated as well as by time, it's amazing that we do have a oneness . . . We came to find that we feel the same way, we experience the same basic things, and we're really more in agreement than we even imagined."

In reference to the life cycles of the ministry, Mrs. Dave Bierer told Mr. Mokarow that for a long time she had thought that her and her husband's experiences were unique.

"It was encouraging to find out that we all went through the same things," Mrs. Bierer said.

Mr. Bierer pastors the Albany, N.Y., and Springfield, Mass., churches.

The most repeated word by the ministers following the conference was "understanding."

"I have a greater understanding of understanding," said Roy Holladay, pastor of the Richmond and Newport News, Va., churches. "By this I mean that I have a greater understanding of how humans feel . . . [and] how to understand and deal with their problems."

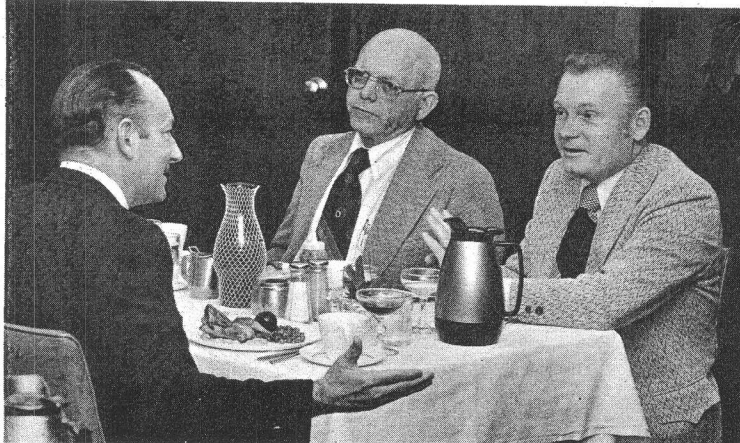
Mr. Bierer said the conference "was the best level of communication to understand my job and the needs of my job."

Mrs. Bierer felt that the conference was helpful to the women who attended as well.

"It emphasized how much a woman was a part of the man's job," she said.

The conference proved to be a unifying experience for those who attended.

"I think this is the best thing that ever happened to the senior pastors," said Les McColm, pastor of the Santa Barbara and San Luis Obispo, Calif., churches. "We have a unity that we've never had before."



MEALTIME CHAT— Kenneth Swisher, left, pastor of the Glendora and Fontana, Calif., churches; Hal Baird Jr., center, pastor of the Corpus Christi, Harlingen and Victoria, Tex., churches; and C. Wayne Cole, director of church administration, talk during a dinner for ministers at the seminar. [Photo by Scott Moss]

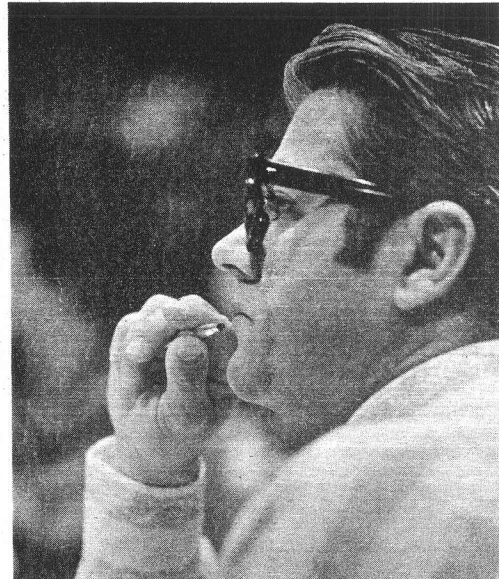
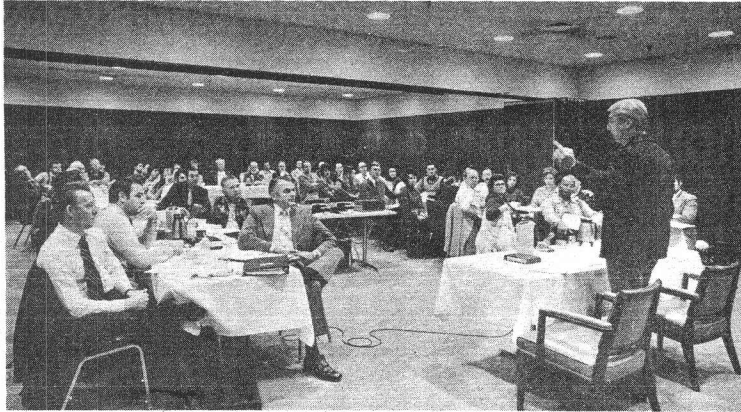
SEMINAR SUBJECTS

Two 2½-hour sessions were held daily during the Senior Pastors' Seminar at Big Sandy Jan. 6 to 14. Here is a list of subjects covered, with the lecturer or moderator listed after each subject. (See related article, this page.)

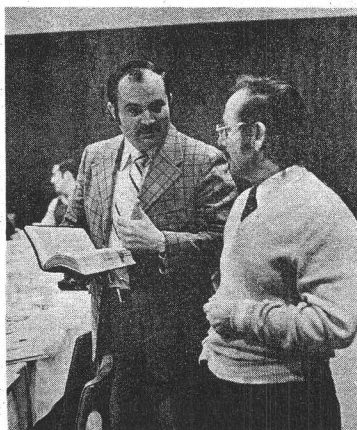
Orientation and Slide Show	C. Wayne Cole
Law and the Ministry	Ralph Helge
Plateaus of Mental Maturity	Art Mokarow
Ambassador College and Accreditation	Ronald Kelly
Human Resources as an Information Source	Art Mokarow
Elements of Human Dynamics	Jim Young
Coping With Change	C. Wayne Cole
True Communications	Robert Hoops
Pastoral Care	Ed Smith
Ministerial Career Stages	Art Mokarow
The Doctrinal Committee	Lester Grabbe
Administration Workshop	C. Wayne Cole
Natural Laws of Institutional Growth	Art Mokarow
Finances and the Ministry	Arnold Van Den Berg
Tools to Effective Preaching	Art Mokarow
Time Organization	Guy Engelbart
Professionalism and the Ministry	John Bald
Ministerial Ethics	C. Wayne Cole
Administrative Plans	C. Wayne Cole



FISHERMEN— Art Mokarow, coordinator of ministerial education and training, rows while Elbert Atlas, pastor of the Detroit (Mich.) East church, prepares to fish during an afternoon's outing during the seminar. [Photo by Scott Moss]



WORKSHOP SESSIONS — Although most of the meetings were conducted by Art Mokarow or C. Wayne Cole, there were other guest lecturers. Big Sandy Dean of Students Ron Kelly, above, explains the changing role of the college's relationship to the Church. These are some of the pastors who attended the meetings. Left: Ed Smith of Cincinnati, Ohio. Right: Carl McNair of the Atlanta, Athens and Cartersville, Ga., churches. Below: Mr. McNair (left) shakes hands with Tony Hammer of Nashville, Tenn. Bottom left: Dale Schurter (left), minister and Big Sandy faculty member, greets Alton Billingsley of Lawton, Okla. Bottom right: Dave Bierer (left), pastor at Albany, N.Y., and Springfield, Mass., talks with Keith Thomas of Manhattan and Long Island, N.Y. [Photos by Scott Moss]



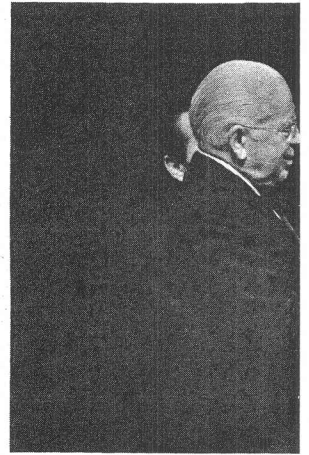
400 YEAR'S EXPERIENCE

A total of more than 400 years of pastoring experience was represented at the Senior Pastors' Seminar in Big Sandy Jan. 6 to 14. This list shows the 29 pastors in attendance, the number of years each has been ordained and the churches he has pastored or copastored. Not included in this list are C. Wayne Cole and Art Mokarow, who conducted the meetings and who have 32 years' pastoring experience between them.

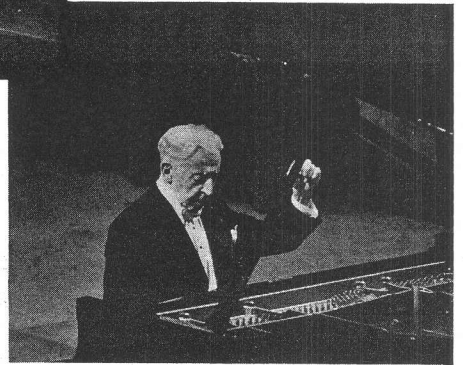
- ELBERT ATLAS (11 years)** — Detroit, Mich., North and East.
- HAL W. BAIRD JR. (14½ years)** — St. Louis, Mo.; Columbia, Mo.; Harrisburg, Ill.; Belleville, Ill.; Milwaukee, Wis.; Richland Center, Wis.; Long Beach, Calif.; Corpus Christi, Tex.; Harlingen, Tex.; Victoria, Tex.
- JOHN BALD (15 years)** — San Antonio, Tex.; Uvalde, Tex.; Columbus, Ohio; Omaha, Neb.; Des Moines, Iowa; Sioux Falls, S.D.; Indianapolis, Ind.; Danville, Ill.; Bloomington, Ill.; Fort Wayne, Ind.; St. Louis, Mo.
- KELLY R. BARFIELD (14 years)** — Little Rock, Ark.; Fort Smith, Ark.; Louisville, Ky.; Lexington, Ky.; London, Ky.; Pikeville, Ky.
- DAVID L. BIERER (10 years)** — Albany, N.Y.; Springfield, Mass.
- ALTON "DON" BILLINGSLEY (16 years)** — San Diego, Calif.; Fresno, Calif.; Bakersfield, Calif.; Pasadena, Calif.; Denver, Colo.; Pueblo, Colo.; Pittsburgh, Pa.; Uniontown, Pa.; Big Sandy, Tex.; Longview, Tex.; Lawton, Okla.
- JAMES DOAK (10 years)** — Sacramento, Calif.; Reno, Nev.; Columbus, Ohio; Dayton, Ohio; Norwalk, Calif., A.M.; Long Beach, Calif.; Modesto, Calif.
- GUY ENGELBART (12 years)** — Philadelphia, Pa.; Harrisburg, Pa.; Baltimore, Md.; Washington, D.C.; Richmond, Va.; Wichita, Kan.; Salina, Kan.; Denver, Colo.; Pueblo, Colo.
- ROGER FOSTER (15 years)** — Long Beach, Calif.; Los Angeles, Calif.; San Antonio, Tex.; Corpus Christi, Tex.; Wichita, Kan.; Liberal, Kan.; Greensboro, N.C.; Fayetteville, N.C.; Charlotte, N.C.; Lakeland, Fla.; Orlando, Fla.; St. Petersburg, Fla.; Tampa, Fla.
- JAMES L. FRIDDLE (19 years)** — Gladewater, Tex.; Minden, La.; Dallas, Tex.; Tacoma, Wash.; Portland, Ore.; Seattle, Wash.; Vancouver, B.C.; Akron, Ohio; Pittsburgh, Pa.; Wheeling, W. Va.; Uniontown, Pa.; Milwaukee, Wis., A.M. and P.M.; San Diego, Calif.; Escondido, Calif.
- JOHN D. "TONY" HAMMER (16 years)** — Melbourne, Australia; San Antonio, Tex.; Corpus Christi, Tex.; San Francisco, Calif.; Oakland, Calif.; Nashville, Tenn., East and West.
- VERNON F. HARGROVE (12 years)** — Phoenix, Ariz.; Tucson, Ariz.; Jackson, Miss.; New Orleans, La.; Baton Rouge, La.; Charlotte, N.C.; Lenoir, N.C.
- SELMER L. HEGVOLD (14 years)** — Santa Barbara, Calif.; El Monte, Calif.; Portland, Ore.; Vancouver, Wash.; Chicago, Ill., South.
- ROY HOLLADAY (11 years)** — Wheeling, W. Va.; Charleston, S.C.; Uniontown, Pa.; Corpus Christi, Tex.; Austin, Tex.; San Antonio, Tex., A.M. and P.M.; Uvalde, Tex.; Richmond, Va.; Norfolk, Va.; Akron, Ohio; Pittsburgh, Pa.
- BOB HOOPS (15 years)** — Pittsburgh, Pa.; Akron, Ohio; Gary, Ind.; Rapid City, S.D.; Billings, Mont.; Sheridan, Wyo.; Chadron, Neb.
- JAMES F. KUNZ (15 years)** — Miami, Fla.; Lakeland, Fla.; Jacksonville, Fla.; Orlando, Fla.; St. Petersburg, Fla.; Nassau, Bahamas; Dallas, Tex.; North and South.
- JIM LICHTENSTEIN (10½ years)** — Spokane, Wash.; Philadelphia, Pa., A.M. and P.M.
- LES McCOLM (15 years)** — Topeka, Kan.; St. Joseph, Mo.; Springfield, Mo.; Joplin, Mo.; Santa Barbara, Calif.; San Luis Obispo, Calif.
- FRANK R. McCRADY JR. (15 years)** — Belleville, Ill.; Mount Vernon, Ill.; South Bend, Ind.; St. Louis, Mo.; Houston, Tex.; Santa Barbara, Calif.; Lake Charles, La.; Los Angeles, Calif.; Grand Rapids, Mich.; Wichita, Kan.; Garden City, Kan.; Oakland, Calif.; Sacramento, Calif.; Reno, Nev.
- CARL McNAIR (14 years)** — Memphis, Tenn.; Little Rock, Ark.; St. Louis, Mo.; Belleville, Ill.; Springfield, Mo.; Tupelo, Miss.; Atlanta, Ga.; Macon, Ga.; Athens, Ga.; Cartersville, Ga.
- GEORGE A. MEEKER JR. (21 years)** — London, England; Bristol, England; Milwaukee, Wis.; Richland Center, Wis.; South Bend, Ind.; Grand Rapids, Mich.; Kalamazoo, Mich.; Columbia, Mo.; Lake Ozark, Mo.; Chicago, Ill., Northwest; Rockford, Ill.
- RICHARD PRINCE (16 years)** — Eugene, Ore.; St. Louis, Mo.; Springfield, Mo.; Houston, Tex.; Dallas, Tex.; Oklahoma City, Okla.; Tulsa, Okla.; Lee's Summit, Mo.; St. Joseph, Mo.
- DON L. PRUNKARD (10 years)** — Duluth, Minn.; Sioux Falls, S.D.; Mankato, Minn.; St. Louis, Mo.; Minneapolis, Minn.; Watertown, S.D.; St. Paul, Minn.
- PAUL ROYER (12 years)** — Bakersfield, Calif.; Santa Rosa, Calif.; Fairfield, Calif.; Personnel and Festival offices, Pasadena.
- EDWARD SMITH (12 years)** — Odessa, Tex.; Amarillo, Tex.; Abilene, Tex.; Cincinnati, Ohio, A.M. and P.M.; Detroit, Mich., East and West; Flint, Mich.; Cincinnati, Ohio, East.
- ROBERT SPENCE (11 years)** — Paterson, N.J.; Newark, N.J.; Manhattan, N.Y.; Kansas City, Mo., North, South and East.
- KENNETH R. SWISHER (19 years)** — Houston, Tex.; Glendora, Calif.; Fontana, Calif.; Mobile, Ala.; Portland, Ore.; Vancouver, Wash.; Miami, Fla.; Atlanta, Ga.; Birmingham, Ala.; Big Sandy, Tex.; Minden, La.; Lakeland, Fla.; Macon, Ga.
- KEITH F. THOMAS (13 years)** — Phoenix, Ariz.; Tucson, Ariz.; Cincinnati, Ohio, A.M. and P.M.; Minneapolis, Minn., A.M. and P.M.; Manhattan, N.Y.; Long Island, N.Y.
- CLINT C. ZIMMERMAN (15 years)** — Los Angeles, Calif.; Bakersfield, Calif.; San Bernardino, Calif.; Fontana, Calif.; San Marino, Calif., A.M. and P.M.; Pasadena, Calif., No. 1; San Gabriel Valley, Calif.

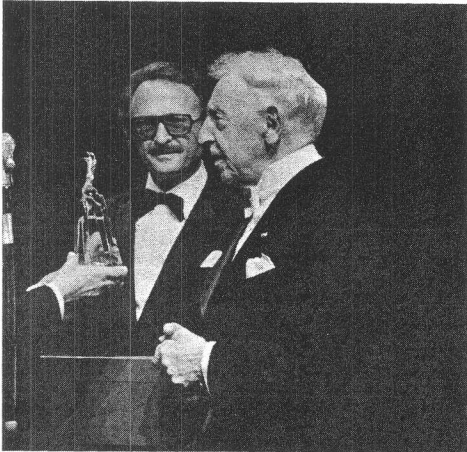


IN CONCERT — The diagonal series shows Mr. Rubinstein during his concert in the Ambassador Auditorium Jan. 15. Right: Herbert W. Armstrong presents Mr. Rubinstein with a piece of Steuben crystal as Stanley R. Rader, general counsel for the Work, looks on. The crystal depicts Moses casting down the tablets of the covenant given him on Mt. Sinai. The figure of Moses, which is fashioned of 18-karat gold, holds a pair of tablets inscribed with the first 10 letters of the Hebrew alphabet, representing the Ten Commandments. (Photos by Ken Evans and John Robinson)



BEFORE CONCERT — Arthur Rubinstein is greeted by Mr. Armstrong and Mr. Rader as he enters the campus recital hall to check the piano, left. Below: Mr. Rubinstein tests the piano. A piano tuner is at right foreground. (Photos by John Robinson)





'ARTHUR RUBINSTEIN FOR ISRAEL'

IMAGES — Upper right: Mr. Armstrong shows Mr. Rubinstein a bust of violinist Yehudi Menuhin. The bust is in the foyer of the recital hall in the Loma D. Armstrong Academic Center. Right: This scroll, which was presented to Mr. Armstrong by the International Cultural Center for Youth in Jerusalem in June, 1971, was reproduced in the program for the Rubinstein concert. Below right: The cover of the concert program. (Photos by John Robinson)

THE INTERNATIONAL CULTURAL CENTER FOR YOUTH IN JERUSALEM
 is dedicated to reaching the youth of Israel international understanding
 and to fostering in them the love of all mankind
 through participation of history, cultural heritage and way of life
 of all peoples,
 is honored to present this scroll to

MR. HERBERT ARMSTRONG
 PRESIDENT OF AMBASSADOR COLLEGE

with sincere appreciation and gratitude for his constant help and support,
 which make it possible to continue and expand the work of the ICCY
 among youth of all denominations;
 and more particularly to conduct educational programs
 toward developing mutual understanding and friendship
 among Jewish and Arab youth in Israel.

Presented at the ICCY in Jerusalem
 June 14, 1971

Merke Kool
 MERKE KOOL
 CHAIRMAN ICCY IN ISRAEL

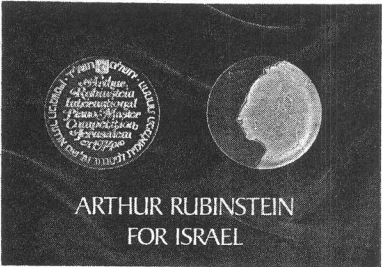
מרכז תרבות העמים לנוער בירושלים
 שמטרתו לחנך את הנוער בישראל להבין בקולאביות
 ולענות בהם אהבה לאנושות כולה,
 הוא על ידי הנחת והחשימה, תרבותית והרוחנית הידית והחיים
 של כל בני האדם,
 מתקבע להעניק סגולה זו

למר הרברט ארמסטרונג
 נשיא אמבאסדור קולג'.

תוך הערכה כנה והענין עמוק לעזרתו והתמדותו,
 והאפשרות להמשיך ולהרחיב את פעולתו והסיוע
 בקרב הנוער מכל הדתות, סולן,
 ובמיוחד מאפשרות פעולה חינוכית
 לקראת עידוד והנחה חרדית וידידות
 בין בני הנוער היהודיים והערבים בישראל.

מוענק בסיוע תרבות העמים לנוער בירושלים
 ביום שבת 14 ביוני 1971

מרק קול
 מרקה קול
 יושב ראש המועדון



GUESTS — Among the guests at the concert and preconcert reception were Mr. and Mrs. Yitzhak Sover, upper left; Mrs. Frank Brown, C. Wayne Cole, far left; and Art Gilmore. Mr. Sover is the Los Angeles representative of the Israeli Ministry of Tourism; Mrs. Brown is the wife of Business Manager Frank Brown; Mr. Cole is director of church administration for the Work; and Mr. Gilmore is announcer for *The World Tomorrow* and *Garner Ted Armstrong* broadcasts. (Photos by John Robinson)



PIANO — Mr. Rubinstein checks out the Auditorium piano before his performance. The instrument is to be named the "Rubinstein Piano," it was announced at the concert. [Photo by John Robinson]

Rubinstein lauded

(Continued from page 1)

core, Mr. Armstrong congratulated and presented Mr. Rubinstein with a gift of Steuben crystal depicting Moses casting down the tablets of stone on Mt. Sinai. The figure of Moses is fashioned of gold and holds a pair of tablets inscribed with the first 10 letters of the Hebrew alphabet, representing the Ten Commandments.

After this presentation Mr. Armstrong promised to put a plaque on the Steinway piano used for the performance designating it the "Rubinstein Piano." To this Rubinstein replied:

"Be sure to get the first name right. When I was young I was always asked, 'Are you related to the great Anton Rubinstein?'" (Anton Rubinstein, no relation to Arthur Rubinstein, was a 19th-century pianist and composer.)

Among those in the audience were

ICCY gets donations

PASADENA — At the request of pianist Arthur Rubinstein, contributions from his Jan. 15 benefit concert in the Ambassador Auditorium are slated to go to the International Cultural Center for Youth (ICCY) in Jerusalem.

The concert was attended by more than 1,200 guests.

Moshe Kol, Israel's minister of tourism, was quoted in the concert program. He called it a "great" gesture for Israeli youth.

The ICCY was established by an "interfaith committee" in the United States and is aided by Israeli educators and public leaders with the aim of fostering education for international understanding among youths everywhere.

The ICCY has brought educational folklore and art exhibits from more than 80 countries to Israel. This has included films, music, dances of nations, concerts, symposia and meetings between Israeli youths and youths from other countries.

ICCY activities regularly reach up to 6,000 people, mainly young ones, every week — more than 300,000 every year.

The ICCY is an independent institution governed by a board of directors and a public committee headed by Minister of Tourism Kol. The ICCY cooperates closely with many of the ministries in Israel and is connected with cultural and youth institutions in many countries.

numerous members of the Los Angeles music community, including conductor Zubin Mehta, pianist Jacob Gimpel, arranger-conductor John Greene, Pasadena Mayor Mortimer Matthews, film stars Karl Malden and Tony Franciosa and a blue-ribbon group of prominent business and society personalities.

Benefit Without Fee

The affair, which lasted a little over two hours, was officially titled "Arthur Rubinstein for Israel." No money was exchanged for tickets; all seats were by invitation of Ambassador College.

Mr. Rubinstein performed the benefit without fee for the International Cultural Center for Youth (ICCY), an Israeli charity dedicated to fostering education for international understanding among youths.

Although no contributions were solicited during the evening, those wishing to aid the ICCY could do so by sending their checks to the ICCY in care of Ambassador College.

In preconcert activities, Mr. Rubinstein appeared on campus Tuesday, Jan. 14, to address a small group of Ambassador College students and faculty members in the college's recital hall.

Music critics and members of the press attended the meeting, in which Mr. Rubinstein talked informally and answered questions from the audience.

Israeli minister link to Rubinstein

PASADENA — "You do me honor, in sharing with me in the superb Ambassador Auditorium, an evening never to be forgotten, with the great humanitarian and foremost pianist of our century, Maestro Arthur Rubinstein."

So wrote Herbert W. Armstrong as he welcomed some 1,200 invited guests to the Auditorium to hear the 88-year-old pianist perform a benefit concert.

"For many years I have been a great admirer of this master of the piano," continued Mr. Armstrong's welcome, which appeared in the concert program. "Even in the early stages of the Auditorium's construction, I expressed to my close friend, the Minister of Tourism in Israel, Moshe Kol, my eager desire to have the Maestro appear here."

In September, 1974, Minister Kol invited Mr. Armstrong to attend the first Arthur Rubinstein International Piano Master Competition in Jerusalem. It was there, said Mr. Armstrong, that he personally expressed to Mr. Rubinstein a long desire to have him appear in the Ambassador

Auditorium.

Later, upon Mr. Armstrong's return to Pasadena, immediately after a long trip abroad that included a week in Israel, he received a telephone call from Mr. Kol.

"He informed me that the Maestro would like to appear at the Ambassador Auditorium in a special benefit performance for the International Cultural Center for Youth (ICCY)," Mr. Armstrong wrote. "It was a dream come true!"

Along with Mr. Armstrong's welcome in the program was one from Minister Kol. He wrote:

"My deep appreciation to Maestro Arthur Rubinstein, as the foremost pianist of the world today, for giving a recital at the Ambassador Auditorium

for the benefit of the International Cultural Center for Youth (ICCY) in Jerusalem. The music of Arthur Rubinstein enriches the whole world, and we in Israel are proud and happy of the Maestro's association with the State of Israel, and especially today when we are struggling against so many enemies."

Mr. Kol continued: "The common bond of Arthur Rubinstein and Herbert Armstrong, the beloved Chancellor of Ambassador College, is the Bible.

"... I hope this great concert will create the basis of a friendship between Maestro Rubinstein and Chancellor Armstrong and between Ambassador College and the ICCY in Jerusalem."

Leading world pianist began career as teenage prodigy

PASADENA — Pianist Arthur Rubinstein, here for a Jan. 15 benefit concert in the Ambassador Auditorium, has long held a commanding position in the artistic world. He is a Polish-born Jew who first came to the United States in 1906 as a teenage prodigy.

During the next 20 years he appeared in this country several times, but never to the kind of ecstatic acclaim enjoyed in Europe and South America.

But 30 years ago he was persuaded to return here after more than a decade of absence.

Now an American citizen, he divides his time when performing among his houses in Paris and the Mediterranean coast of Spain and an apartment in New York.

His great success can be attributed in no small measure to his wife Amie-la, one of the most outstanding music personalities in Poland between the two world wars. As Mr. Rubinstein himself said, he used up his own talent until he got married. With his wife's help and her constant encouragement, his talent turned into a successful, impressive career.

Squashed a Finger

He has played 17 concertos in five evenings and 10 recitals a month without repeating the same thing twice. He had appeared 115 times in his 80th year and he never canceled a performance, even when he squashed a finger, as he did during his visit to Israel in 1952.

At one time Mr. Rubinstein was giving 150 concerts per year, many of them for charity. During a festival

This article is a condensed version of a biography of Arthur Rubinstein that appeared in the program of the benefit concert he performed Jan. 15 in the Ambassador Auditorium.

Mr. Rubinstein's first name is correctly spelled either Arthur or Artur; he prefers Arthur.

for Israel's 10th anniversary, Mr. Rubinstein played 15 concertos on five evenings. No other pianist before had done so much at once. "After all, I have been playing these for 50 years, and not always to my satisfaction. Now, before it's too late, I'd like to play these pieces reasonably better, so that I'll feel like I've done something in my life and not just hammer aimlessly on the keys."

Arthur Rubinstein, who will be 88 Jan. 28, comes on stage *presto*, as if he had come from far away and refuses to let the crowd wait another moment.

Once he said that the stage fright that hits him before each performance is the price he has to pay for his rich and full life. But by the time he sits to play the piano, the stage fright disappears and gives way to enjoyment.

Early in his career Mr. Rubinstein was recognized as an exceptional performer of Chopin. Subsequently, the acclaim for his brilliant interpretative ability widened to include Beethoven, Schumann and others, making Arthur Rubinstein world renowned as a master pianist of profound insight, with wide appeal to the general public as well as to music connoisseurs and professionals.

Being the consummate humanitarian, Mr. Rubinstein has again and again raised his voice against injustice in general and persecution of the Jewish people in particular. He spoke out for Israel during each of her wars, as he did before the Six-Day War in 1967.

He condemned Poland's anti-Jewish campaign, as he did the Russian invasion of Czechoslovakia.

Concerts for the Allies

Sixty years ago, at the outbreak of World War I, he offered his services to the Polish embassy in London and gave concerts for the Allied forces.

And, most recently, Mr. Rubinstein has joined with a large number of famous intellectuals, artists, writers and scientists to publicly condemn the condemnation by the United Nations Educational, Scientific and Cultural Organization (UNESCO) of Israel's archaeological excavations in Jerusalem.

Between concerts Mr. Rubinstein wrote his autobiography — *My Young Years* — which was 15 weeks on the New York Times best-seller list. A sequel is planned.



PIANIST TALKS — Arthur Rubinstein, above and below, was all charm as he informally talked with Ambassador College students in the college's recital hall a day before his appearance in the Ambassador Auditorium. Later he answered questions from the audience. See article on page 1 for details. [Photos by John Robinson]



Local church news wrap-up

Miami Ox Roast

MIAMI, Fla. — An old-fashioned ox-roast picnic was held by the Miami and Fort Lauderdale, Fla., churches Sunday, Dec. 1.

The weather the day and night before was anything but encouraging; it rained right up until midnight. But the wind blew the rest of the night and all day Sunday, drying out the ground for the day's activities.

Some 400 men, women and children attended the picnic, consuming 527 pounds of beef, which was cooked over a charcoal fire on a 10-foot spit slowly turned by a "slave" (an electronic device).

Brave and hardy pioneers staggered into the park at 3:30 a.m. to start the fire, which consumed some 500 pounds of charcoal. Besides the beef, 60 pounds of coleslaw, 100 pounds of potatoes and four gallons of pickled beets were washed down with 24 gallons of beer and 30 gallons of iced tea. The children devoured 408 Dixie cupfuls of ice cream.

The sporting events were either



BAKE SALE — Marybelle Streit waits for customers at the Columbia, Mo., bake sale. (See "Bake Sellout," this page.) [Photo by Florence Rand]

very successful or a total failure, depending on whether you were a member of the Fort Lauderdale or Miami church. Of the three events — men's softball, men's volleyball and women's volleyball — the Miami church won all. *Lyle Timmons and Cliff Harding.*

Baking for the Work

ST. JOSEPH, Mo. — The St. Joseph church held a bake sale Dec. 23 and 24 at a local K-Mart store to earn money for the Work. Garner Ted Armstrong's member-coworker-donor letter of mid-December inspired the members to want to contribute, and a bake sale was the quickest way they could.

Many members donated cookies, candy, rolls, cupcakes, bread and popcorn.

The sale resulted in \$180.35 to assist the Work. *Pat Kalin.*

Teenage Flair

TACOMA, Wash. — Services in Tacoma the Sabbath of Dec. 28 took on a teenage flair as 52 of the Tacoma and Olympia, Wash., high-school teens converged on the meeting hall to take charge of the 70-plus jobs required to make the service a success.

An hour and a half early, nearly all the teens, with their many guests from Eugene and Portland, Ore., and Seattle and Spokane, Wash., here for the northwestern regional teen basketball tournament (*The Worldwide News*, Jan. 6), arrived and began setting up.

Mike Skyles took his crew out into the snow-covered parking lot and kept things running smoothly while Bob Larson put his crew in motion

setting up the chairs, stage and lectern.

While Bob and his crew were taking care of the setup, his brother Rick was making safety and security arrangements.

Karen Schow directed the distribution of songbooks; Lynn Pate was in charge of audio, heating and ventilation; Terri Goethals arranged flowers and managed the attendance count; greetings were handled by a number of people, although everyone first met Mark Bloom at the front door.

Steve Fix was in charge of the ushers; Stephanie Stewart helped Shelly Larm set up and take care of ladies' needs; ladies' duties and the bulletin board were taken care of by Mike Bennett.

The services themselves were in good hands as Dan Lepeska led the congregation in the first three songs, accompanied by Rita Graves.

Dale Stansbury led the next song, accompanied by Eloise Pate, then Jeff Hermanson led the final song, accompanied by Christina Ullerick.

Jeff gave the opening prayer, Ron Goethals the closing prayer. Rick Richardson handled the announcements.

Special music was performed by the Teen Chorale, five boys and seven girls who sang "Bless the Beasts and the Children." The chorale was accompanied by pianist Rita Graves.

Local pastor Dick Aitkins gave the sermonette, "A Look at True Adulthood," and the sermon was given by special guest Dave Albert, who spoke on teenage needs and drives and who made a good impression on the Northwest teens.

Finally, Joe Davis and others handled the takedown and cleanup to complete a successful and encouraging meeting directed by God and handled by Tacoma teens. *Gil Goethals.*

Desert Survival

SAN DIEGO, Calif. — A four-day "survival camp-out" in the Anzo-Berrego Desert 70 miles east of here Dec. 22 to 25 proved more realistic than anticipated for members of Boy Scout Troop No. 321 of the San Diego and Escondido, Calif., churches.

The temperature dropped to a bone-chilling 13 degrees on the final night. As one scout reported: "It was cold and dark and there were coyotes, but it was the best camping trip we ever had."

A desert-survival program had been arranged by Scoutmaster Neil

Dwinnel and was supervised by ministerial assistant Randy Stidham, assisted by Glenn Shockley.

Each patrol learned how to build a solar still, for obtaining water from the desert, and to build shelters.

They camped on the site of an old Butterfield stagecoach way station and Dec. 14 were guests at the home of Mr. and Mrs. Al Demeusy, residents of that area who entertained them with a tape of the area's history.

Some of the boys stayed at the Demeusy home the last night, but those who camped out in tents in 13-degree weather learned a lesson in what desert survival really means. *Susan Karoska.*

Bake Sellout

COLUMBIA, Mo. — The Columbia church held a bake sale at a local shopping mall Dec. 20.

The effort was a complete sellout, earning \$119. The money was sent to Pasadena for the Work's emergency fund. *Florence Rand.*

Winter Semiformal

CINCINNATI, Ohio — The young adults in the Cincinnati North and West churches Dec. 25 were hosts of the church's annual semiformal dance.

Those attending included young people from the Cincinnati East and South (at Covington, Ky.) church areas, as well as some visitors from Fort Wayne, Ind.

Ministerial trainee Larry Holbrooks was responsible for organizing the dance and decorating the hall. Through the use of recycled milk cartons, gold and silver tinsel and ingenuity, the hall was transformed into a winter setting.

About 200 attended, including two local ministers, Jim Reyer and Edward Smith, and their wives.

Music for the evening was provided by the Cincinnati West Church Band, comprised of John Paul Jones, Don Williams, Ron Duncan and Gary Duncan. *Gene L. Jensen.*

Money in the Bake

BLUEFIELD, W. Va. — The youths of the Bluefield church are busy raising money.

After several successful candy-selling campaigns in two cities, Bluefield and Princeton, W. Va., the young people had their first bake sale.

With the cooperation of the employees of the Princeton Bank and Trust Co. and their customers, the bake sale was a great success.

There are more fund-raising activities planned before the summer so



DO-SI-DO — Students and other members of the Big Sandy church swirl to the square-dance music provided by Donald Yale in Ambassador College's field house Jan. 4. (See "Squaring Off," page 13.) [Photo by Scott Moss]

the young people can make a trip to the nation's capital. *Mr. and Mrs. Gary Shadrick.*

apple-core necklace. *Ken Fedirchuk.*

Covered Dishes

ALLENTOWN, Pa. — About 175 members of the church here attended a covered-dish social Saturday evening, Dec. 21.

The meal was varied main dishes and salads topped off with desserts. The evening meal was followed by dancing, mostly square dancing. And three movies were shown. *Gordon Long.*

Moving On

SAN DIEGO, Calif. — Mr. and Mrs. Jim Barrett, an elder and wife who have served in various areas of the United States, departed here Dec. 26 for Marysville, Calif., where Mr. Barrett has been transferred.

Gifts in appreciation for their service and work in the San Diego area were presented to them by James Friddle, pastor, following services on Dec. 21.

Mr. Barrett attended Ambassador College in Pasadena from 1961 through 1964. From 1967 to 1972 he worked on Feast-site construction at the Lake of the Ozarks, Mo., and at Wisconsin Dells, Wis., Feast sites.

He was ordained a local elder April 13, 1968. Mr. and Mrs. Barrett both served in directing and planning church social activities throughout most of their two-year stay here. *Susan Karoska.*

Potluck Feast

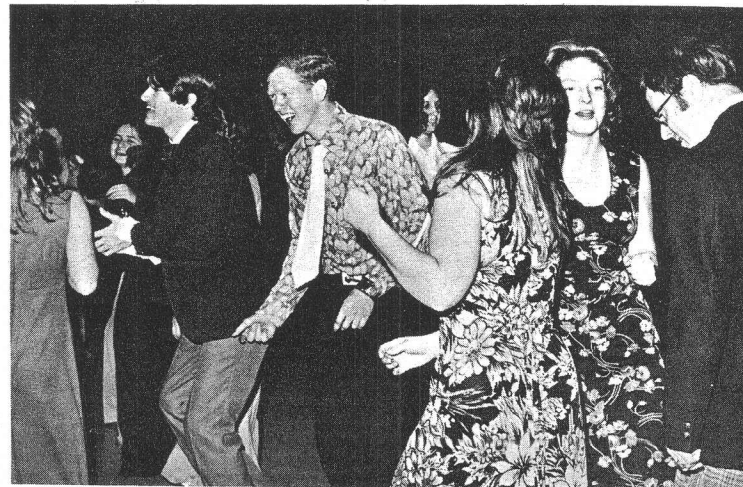
MODESTO, Calif. — Tuesday evening, Dec. 24, the church here enjoyed a winter social that had something for everybody.

The evening began with a surprise reception honoring the 55th wedding anniversary of Mr. and Mrs. Manuel Brazil.

While everyone was in the dining area waiting for dinner to begin, a room divider was drawn back, revealing two long tables laden with food and another table with an anniversary cake and gifts and cards.

By tapping the culinary talents and cultural heritage of our lady members, the church enjoyed a potluck feast of international dishes.

After the meal the room was (See WRAP-UP, page 13)



CINCINNATI DANCE — Young adults of the Cincinnati churches enjoy dancing at their annual semiformal dance Dec. 25. (See "Winter Semiformal," this page.) [Photo by Gene L. Jensen]

Wrap-up

(Continued from page 12)

cleared and a projector and screen set up so that the young and adult at heart could view movies. The show included a short Laurel and Hardy film and a feature-length Disney film about the exploration of the Colorado River, *Ten Who Dared*.

In the meantime, a square-dance combo from the Oakland, Calif., church was in the next room tuning up for dancing. Along with the good music, instruction was given so everyone could learn a few square-dance steps. *Vernon Kerr and Mrs. John Barlow.*

Duck Owens

MISSOULA, Mont. — A "duck-croo"? That's where you get a flock of ducks together and cook them. Then you get a flock of people together to eat the ducks and have a square dance and sing-along afterwards to burn up all the duck energy.

That's exactly what happened in a rural square-dance hall near Charlo, Mont., Sunday, Dec. 29. Nearly 90 people from the church here gathered for a potluck dinner and social featuring a group of locally killed ducks and one turkey that sneaked in

away.

Leaving the whale behind, the launch resumed its course through the shimmering waters of Auckland's Hauraki Gulf. After a 25-mile journey the anchor was lowered and the members of the office staff began fishing.

Vicky Shapcott, a typist, stole the show; she caught some magnificent specimens, including a 13-pound grouper and several 10-pound snappers. Not bad, considering it was her first fishing trip.

Everyone caught a good share of fish, and Robert Thompson even managed to hook a bird on the end of his line. *Rex J. Morgan.*

The '50s Revisited

DAYTON, Ohio — Ninety-five teens romped and stomped to the nostalgic sounds of the '50s Saturday, Dec. 28. Familiar tunes that dominated the dance were by the artists who marked the beginning of the rock-'n'-roll era.

The dress of the evening was typically '50-ish, with the girls in ponytails, broomstick skirts, bobby socks and saddles. The guys slicked back their hair and wore leather jackets.

The evening was highlighted by a fun show put on by a few of the talented teens. The main attraction

them, it was still "very enjoyable." *Vicki Wetzel.*

Squaring Off

BIG SANDY, Tex. — "Allemande left to your corner, pass right by your partner with the grand right and left around the hall..." This became a familiar sound Saturday night, Jan. 4, in a church-sponsored square dance here.

Ambassador College students joined members of the Big Sandy church in the shindig, which was held in Ambassador College's field house.

Donald Yale, a member, doubled as caller and vocalist. His music group performed for the evening. In the group were Mr. Yale's daughter and son Brenda and Marty, on guitars and vocals; banjoist Joel Davis; guitarist Don Pavlik; drummer Mark Zebrowski; and bass guitarist Paul Beshoner.

Polkas, waltzes and pop tunes, as well as square dances, spiced the evening.

Tap beer, popcorn and soft drinks were served. *Ellis Stewart.*

Graduation Time

BRISBANE, Australia — The Shangri-la Reception Lounge was the site of the graduation meeting Dec. 22 of the Brisbane Sunday and Tuesday-evening Spokesman clubs. Including wives and guests, about 100 people attended the final meeting for this year.

So those participating directly in the club could have a relaxing meal, without any nervous anticipation about their speeches or other assignments, the meeting began at 4:30 p.m. and was completed before the meal.

Graduation certificates were handed out to nine men by their respective club directors. The guest evaluator, Dennis Luker, director of the Australian Work, summed up the meeting with a few encouraging overall comments.

After a short recess was a dinner-dance. *Mark Cardona.*

Country Road

VANCOUVER, B.C. — The hall reverberated with familiar western tunes as Vancouver's first social got under way Jan. 5.

A sing-along, led by emcee Al Neighbour, began the event.

Then was a session of games for both young and old. Musical chairs, shoe races and ball-and-spoon races kept everybody laughing.

A highlight of the day was *The Haw-Hee Productions Entertainment Hour* (a takeoff on Buck Owens' TV show). Songs and in-



GRADUATION — From left: Mr. and Mrs. Tapi Panouve, Tongan members living in Brisbane, Australia; Mark Cardona, pastor of the Brisbane, Toowoomba and Bundaberg churches, and wife; and Dennis Luker, director of the Australian Work, and wife attend the graduation of the Brisbane Spokesman Club. (See "Graduation Time," this page.) (Photo by Kan Yaw Chong)



RETIREMENT DINNER — Mr. and Mrs. Ed Phillips of Big Sandy, Tex., were honored by a dinner Jan. 2. Mr. Phillips was an employee of the campus water plant of Ambassador College, Big Sandy, for 11 years before his retirement. (Photo by Scott Moss)

strumentals were performed, including "Country Road," by John and Diane Majerech, "Try a Little Kindness," sung by Joanne Cook and Lynda Moore, and "The Hawaiian War Chant," featuring Clarence Johnston on the steel guitar.

A meal, enough to rival any Feast day, was served. The evening ended with the showing of Walt Disney's *Third Man on the Mountain*. *Lorna Lukinuk.*

Special Ladies

SAN FRANCISCO, Calif. — Recently the Spokesman Club here held a special ladies' night. No meal was served, but the club had hors d'oeuvres and punch.

The first half of the meeting was a discussion on how to build leadership in our children and young people. Dennis Adams, church pastor,

opened the discussion.

The rest of the evening was spent playing table games and visiting. This was the first meeting of this type for the club. *Mike Horchak.*

Pocket Social

BONN, West Germany — Once a month in northern Germany three separate pocket Bible studies are held — in Hamburg, Haemelerwald and Buende.

The Hamburg-church congregation composes the study there, while the Hannover congregation is divided into the studies in Haemelerwald and Buende. (Haemelerwald is about 19 miles east and Buende about 62 miles west of Hannover.)

The studies are nicknamed pocket Bible studies because they are in the center of a pocket of members.

On Wednesday, Nov. 20, a pocket study was held in Haemelerwald. Nov. 20 is a legal holiday in West Germany — *Buss and Bettag* (Penance and Prayer Day). Therefore the members of the Hannover church had the opportunity to get together early that afternoon at the home of Tom Lapacka, elder responsible for northern Germany.

Since the weather was good that day, the men began the afternoon with a game of horseshoes.

Horseshoes is little known in Germany, so Mr. Lapacka explained the rudiments of the game beforehand.

Sides were chosen and competition got under way. And, believe it or not, two first-timers walked off as the champs.

Inside, the ladies had a chance for fellowship as they prepared a cold buffet for the study. Twenty were present for the study, which ran two hours.

After the spiritual food, the members served themselves from the potluck buffet.

Following the meal was time for casual conversation, which helped to round out an enjoyable day. *Karl-Heinz Pol.*



BIBLE STUDY — Members of the Hannover, West Germany, congregation attend a Dec. 10 Bible study at Hotel zur Klinke in Buende, West Germany. (See "Pocket Social," this page.) (Photo by Karl-Heinz Pol)

as the main course.

After dinner the members learned to dance the Virginia Reel and Oh, Johnny, Oh. Then everyone trooped outside for a group picture of the third annual Duckeroo, with the snow-covered Mission Range of the Rocky Mountains as a backdrop.

The afternoon's activities were finished up with a sing-along to the music of Duck Owens and the Duckeroos, a group of guitar players from the congregation.

After the cleanup everyone except a few who went to Charlo to play basketball loaded up for home. *David Steindorf and Randall Siver.*

Tale of a Whale

AUCKLAND, New Zealand — On a recent fishing trip the Auckland office staff encountered a huge whale.

Only minutes after departure, office director Graemme Marshall let out a yell. All eyes turned in the direction of his outstretched arm, pinpointing a disturbance in the water.

The launch captain decided to have a closer look, so he steered straight toward the mystery area.

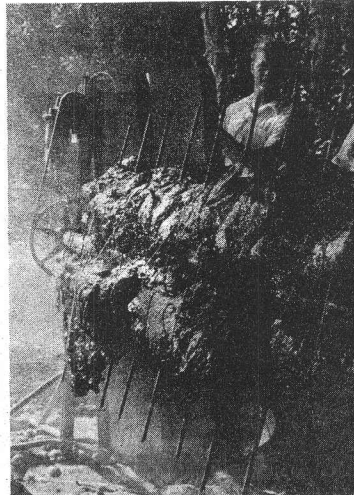
As the captain and passengers drew nearer, they could make out the enormous tail and body of a whale that was larger than the launch. Visions of the book of Jonah, and of Job's leviathan, became vivid as the huge mammal began to slowly circle the small boat.

Then, suddenly, with a gigantic lurch, the enormous creature raised its awesome head right out of the choppy waves.

"It's a humpback whale," remarked the skipper as the huge slippery body glided past only a few feet



'50S DANCE — Dan "Elvis" Wetzel rocks 'n' rolls for the Dayton teens' '50s dance. (See "The '50s Revisited," this page.)



BEEF — Dennis Garland cooks some of the 527 pounds of beef eaten in the Miami-Ford Lauderdale picnic. (See "Miami Ox Roast," page 12.)

Economic woes don't stop Dutch Work; changes, plans announced by director

By Roy V. McCarthy
BRICKET WOOD, England — Some important conclusions have been reached concerning the Dutch-language branch of God's Work. In keeping with a policy of looking for effective savings and yet keeping this vital end-time message going to this world, we have reached some exciting possibilities.

We are extremely thankful for the opportunity we have of directing and producing a Dutch-language Work in Europe. We are very appreciative of the great financial help we have received from Pasadena and also are grateful to Bricket Wood for the use of the press and mailing facilities.

The present economic situation has precipitated a careful assessment of the Dutch branch of the Work. We started in Dutch in September, 1968, a little over six years ago. A basis had been laid in the Netherlands and Belgium in English, so much so that an English-speaking church had been

Dr. Roy V. McCarthy, director of the Dutch Work, here outlines plans for that phase of the Work. His report originally appeared in The Bulletin of Dec. 31, 1974.

Dutch Plain Truth, Matthieu Jansen, associate managing editor of the Dutch Plain Truth, and Jeanette van Pelt, former Bricket Wood student, staying and working in England. Their chief job will be to produce the monthly Dutch Plain Truth. It will be printed in England and mailed out in Ostend, Belgium.

This all sounds pretty complicated but is financially to our advantage. The alternative was to transfer all personnel to the Netherlands, translate and typeset there and then print and mail in Belgium.

The postal tariff in Belgium is low and very attractive for distribution in Belgium and the Netherlands, hence the mailing from Ostend while print-

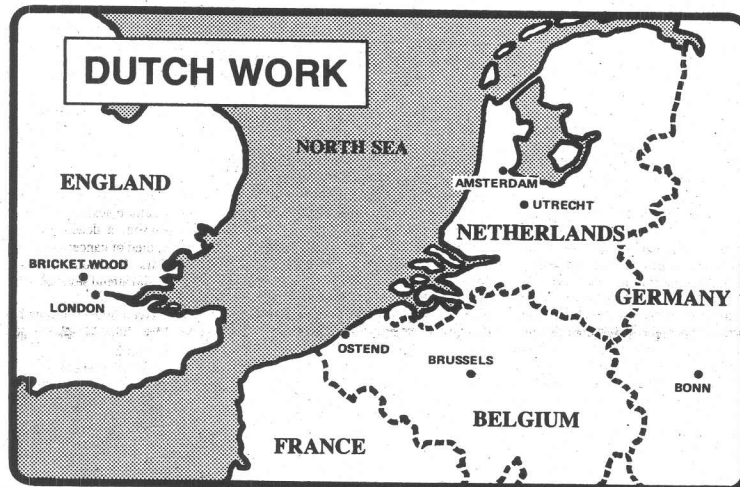
ing in England.

Printing in England, again, is cheaper than anywhere in the Benelux countries, so we have the best printing and the best mailing to suit our budget.

The Belgian postal rates have been doubled and went into effect Dec. 15. The Belgians have a tariff scale that changes at 75 grams. De Echte Waarheid magazine weighs 80 grams and would under the new rates have cost us double.

Again, the new-format Plain Truth is a blessing. It weighs 57 grams and we can mail it at the old price the magazine was mailed at before the rise in postage. When we look at 32,500 copies, this means a great saving to us every month.

We now have the majority of the basic booklets translated and published in the Dutch language. We hope to print the booklet God's Holy Days soon. Our stocks of booklets are fair and should see us along,



THE NETHERLANDS — The Dutch-language Plain Truth will be printed in England and mailed from Ostend, Belgium, for distribution in Belgium and the Netherlands. A 45-member church meets in Utrecht. (Artwork by Scott Ashley)

started in December, 1967.

The Church members then met once every six to seven weeks in Utrecht.

Since October, 1970, we have met every Sabbath. We still have only one church, but the membership has grown from 19 to 45, and we expect good membership growth in the near future for reasons which I shall mention later.

The suggested new format of the Plain Truth is a tremendous blessing to us. With it we can maintain, using our local funds only, our total present mailing list of about 28,000 subscribers.

Also, we intend to serve another 4,500 people in the Netherlands and Belgium who are on the English Plain Truth mailing list. They will continue to receive the English new-format Plain Truth.

The proposed plan is to print a 16-page new-format Plain Truth in the Dutch language once a month. The articles will come from the English copies of the previous month. Some of our translations will be done internally by those employed full time; the rest will be translated in the Netherlands by qualified translators. Most of these translators also translate for Reader's Digest.

Once the articles are translated they will be checked, edited and then made ready for typesetting. This will be done in England. We shall have Dick Gagel, assistant editor of the

By Scott Crawford

PASADENA — Fair-booth participation for spring and summer 1975 is progressing well, according to Dan Ricker of the Media Services Department. Results from 1974 fairs were good and this year should be better, he said.

Plain Truth and booklet requests from fairs last year totaled just over 17,000.

Most outstanding were six fairs in Iowa and Minnesota. Booths run by members of the Waterloo, Iowa, and Rochester, Minn., congregations, under the direction of minister Karl Beyersdorfer, resulted in 4,400 literature requests at a local cost per response of 15 cents. As a result Plain Truth penetration in northern Iowa and southern Minnesota has practically doubled.

Mr. Beyersdorfer's groups pioneered successful techniques that will be included in an operation manual for use in future fair-booth projects.

He said the key to achieving response was getting the people to look at the Plain Truth.

In a memo to Media Services, Mr. Beyersdorfer stated that "one of the best products of this kind of activity is the way our members can be ac-

tively involved in getting the Gospel to the world. It inspires them, encourages and stirs them up. I suppose it's because no joy is quite so great as

that received from helping others." Norman Smith, director of the Media Division, said the Rochester and Waterloo churches and their

ministers should be "warmly congratulated and thanked" for their enthusiastic and successful efforts during the 1974 fair season.



DUTCH DIRECTOR — Dr. Roy McCarthy, head of the Dutch Work, plans to move from Bricket Wood to the Netherlands to handle all visits and personal correspondence. (Photo by Brian Duffield)

especially now that the present manner of advertising the booklets is limiting the response.

We also have completed the 12th lesson of the Correspondence Course and can now give our students the basic introduction to an understanding of the Bible.

Towards the end of December Miss Iepke Klarrenberg, translator of the Dutch-language Correspondence Course and secretary for the Dutch Work, returned to her homeland, the Netherlands, to read mail, type, translate and maintain manual files on our member, prospective-member, coworker and donor lists and Good News, Worldwide News and Correspondence Course circulation. This will greatly help in providing a better service to our subscribers who request booklets.

Another decision is that I move to the Netherlands and settle there. I'll be taking care of all member and new and prospective visits. There are about six new visits every month. I shall also take care of all the personal-correspondence work apart from the normal duties as pastor of the Utrecht church.

We now have permission to observe the Feast of Tabernacles in the Netherlands in 1975. A good site has been selected in the northern part of the country.

Now that I shall be living there I shall be giving my full attention and time to the Dutch-language Work. It is exciting and awesome that we are responsible to get this message of warning and hope to 20 million Dutch-speaking people in the Netherlands and Belgium.

Fair booths draw 17,000 lit requests



FAIR-BOOTH BOOKLETS — Karl Beyersdorfer, pastor of the Rochester, Minn., and Waterloo, Iowa, churches, mans a booth at the Cattle Congress, held Sept. 21 to 29 in Waterloo.

A Personal Letter

from
James Lee Armstrong

(Continued from page 1)

brethren! The stories you have seen in these pages of paper drives, car-washing projects, garden, garage and attic sales, part-time employment and even logging in the mountains of Oregon in order to scrape together some extra support for the campaigns has been truly touching and heart-warming! They show the deep desire all you brethren have of really pitching in and doing something with your own hands in helping promote God's Work. And I hope you all know what a terrific example and inspiration this is to all of us at headquarters, throughout the ministry and in the campaigns in particular!

Brethren, I have always been able to take you completely into my confidence in this "Personal," and have never been given reason to feel it is anything but the correct thing to do. Once again I want to let you "inside" one of our problems at headquarters and ask for your help, knowing in advance you are going to give it.

Good News and Bad

FIRST, the good news is postal inspectors apprehended three thieves in Los Angeles recently who had been pilfering mail from any number of corporations, and very likely including some of our own mail!

Several months ago a few of our ministers had told me that a few brethren in their areas — and in one or two cases I believe the minister himself — reported that checks sent to the Work had never cleared their banks.

This was only known, of course, by those people who were carefully reconciling their bank statements with their own personal check stubs or checkbook record; otherwise it never would have been caught. In

today's complex society, with the mails subjected to the vagaries of weather, airline crashes, train wrecks and, of course, the constant threat of pilferage from crooks who work in all levels of the postal system, it becomes the increasing responsibility of all of us to insure the moneys we so diligently save and intend sending to God's Work actually REACH God's Work here at headquarters.

I have no idea whether these three thieves stole small amounts or large amounts of our mail, or whether in fact they stole any! I am going to check further with the postal authorities myself to try to determine whether they did in fact steal any money any of you brethren may have sent to the Work!

But surely, brethren, there is a way in which we can all collectively lock arms and thwart dirty thieves from stealing God's own money!

Naturally, they are only looking for cash! Therefore, any envelopes which are actually heavy with coins, or contain a small wad of bills poorly concealed, would be a prime target! Some crooks become familiar with the fact that mail coming into headquarters in my father's or my name, or in the names "Worldwide Church of God" or "Ambassador College," might contain money.

Over the years the postal authorities have always been exceedingly cooperative in working with us to insure the closest surveillance and supervision of incoming mail, and have been quick to respond to any of our requests for additional surveillance of suspected postal employees.

The very safest way to send God's tithes or your offerings to the Work of God is by your own personal check and then carefully reconcile your bank statements against your own checkbook each time the bank statement is sent back to you by your own bank.

This will insure your check was actually canceled and was received safely at headquarters.

Money orders, while safer than cash, are still not as safe as a personal check. Here's why: If a thief grabs a handful of mail, he cannot know what is in the envelope in advance. When he opens the mail later in private, he will steal all the cash but usually will not dare attempt to forge a well-known signature (such as mine or my father's), or a bank stamp from the Worldwide Church of God or Ambassador College) on a personal check or money order. Usually the thieves simply destroy the checks and money orders, along with the letters, and keep the cash!

Then, if a donor has not kept his money-order receipt, he may NEVER KNOW that a thief destroyed the money order he intended for the Work. He may NEVER KNOW that the post office or the bank that issued the money order ends up keeping the money! He, the member or the donor, purchased the money order and faithfully mailed it to headquarters. It was subsequently destroyed by a thief. The post office or bank ended up being the beneficiary of the money, since the money order was never canceled. Therefore, both the tither and the Work lost; the tither spent the money, and the Work never received it.

Doing Our Part

So, brethren, I hope all of you are carefully checking your bank statements against your checkbooks each time, and making sure that any checks you send in to the Work (OR ANYWHERE, for that matter!) are accounted for.

We here at headquarters hope this situation has been a comparatively minor one — and certainly hope and pray that the Eternal God will somehow make up for any loss, since we know it is His Work and He is able to protect it and to see to it that it is blessed in spite of attempts by unscrupulous, conscienceless crooks and thieves, or any force of evil.

However, He does expect us to do our part! And so I go into some detail in this situation so everyone will understand what his part truly is. Even though Almighty God knows the moment we seal an envelope and mail it that we have morally, spiritually fulfilled Christ's commands, we need to insure that the money reaches our Business Office at headquarters as we intend.

As an additional safeguard, we are studying the possibility of changing our envelopes around to avoid such obvious and easy identification for a potential thief in the Postal Service. We're thinking about sending individualized stickers to those on the mailing list instead of the printed envelopes, or other methods of insur-

ing our mail is a little less easily identified by thieves.

We all hope and pray this problem has been a minor one, and with the arrest of at least three thieves in the Los Angeles post office recently, we hope any problem is a thing of the past. But we do need to be diligent and realize that the ugly specter of growing crime in the United States does not ALWAYS happen to "other people"; it can affect any of us individually in our private homes and lives, or the very Work of God itself!

Other News

My father left for Bangkok just the other day. I will keep you informed on his travels and experiences as he and I remain in close communication during his absence.

We are right at the last moments before printing our new tabloid *Plain Truth*, which we hope will carry quite an impact on a very much enlarged readership. As you know, we are sending tens of thousands of copies to libraries, schools, hospitals, doctors' and dentists' offices and various others all around the country and around the world.

The one thing to remember, especially for some few who may have been critical of the required change, is that we are completely flexible in style, makeup, content and quality! That is, we can enlarge the *Plain Truth*, go to heavier paper, go back to a slick magazine style (we are maintaining *The Good News* exactly as is!), make the *Plain Truth* slightly smaller in the number of pages, or even go to a completely different appearance any time we feel it is mandatory.

However, since we had to adapt to a smaller tabloid size as a result of the Goss Commercial 38 press in one of the printing plants where the new-format *Plain Truth* will be printed, though we wish it could be a little larger than it is we are going to live with this style and format for at least three or four months and see what is the actual impact by judging from the circulation growth and reader interest.

I hope all of you benefited by the cassette-taped sermon I sent to all churches around the world recently. Or, if you have not received it yet, very shortly you will hear a sermon I addressed to all brethren worldwide on the Sabbath of Jan. 11 in the Auditorium on the Pasadena campus.

Until next time, keep your knees on the floor and your eyes on the right goal. And thank you, from the heart, for the many letters of continual support and encouragement you have sent.

Your brother in Christ,
Garner Ted Armstrong

Obituaries

PUEBLO, Colo. — Mrs. Dorothy Sanford, 62, died Nov. 30 of cancer.

She was a member of the Church of God for about 10 years.

She is survived by one daughter, Mrs. Ilene Beeman, and one granddaughter.

TOLEDO, Ohio — The local church elder in the Toledo, Ohio, church died of cancer in his home Dec. 30.

Robert G. Ludwig had served the Toledo church from its first Sabbath service until his death.

Mr. Ludwig was an executive for Owens Illinois, a glass-manufacturing company, where he had worked for 34 years.

He and his wife came into the Church in 1962; he was ordained a deacon in 1965 and an elder in 1967.

He is survived by his wife Ruth; a son Roger, a senior at Ambassador College in Pasadena; and a daughter Val, married with three children.

MAGNOLIA, N.J. — Mrs. Arline Murray, a member of the Philadelphia, Pa., church, died Dec. 26 after a period of failing health of several months. She was a member nearly 10 years.

The brethren of the Church will remember her for the gifts of crocheted rugs she made and gave to members. She had continued to crochet and give her rugs even after becoming blind.

ARLINGTON HEIGHTS, Ill. — Mrs. Marie Julia Erickson, 65, wife of Roy Erickson, a deacon in this church area, died of cancer Dec. 27.

Though Mrs. Erickson was not a member, she did attend several of the church functions.

She is survived by her husband; a daughter, Mrs. Julie M. Borst; and son, Jeffrey Andrew.

Mr. Erickson lives at 2662 Forest Glen Trail, Deerfield, Ill., 60015.

MISSOULA, Mont. — Mrs. Mary Elizabeth Bunday, 74, died unexpectedly Dec. 22.

Mrs. Bunday, better known to her friends as Mame, led an active life for her age. She had often driven the 140-mile one-way trip into Missoula for Sabbath services from her home in Glacier National Park.

Car accident injures son of minister

SAN ANTONIO, Tex. — Jerry Sandoval, 17-year-old son of local elder Delfino R. Sandoval, was severely injured in a one-car accident early Sunday, Jan. 12.

According to Mr. Sandoval, Jerry was passing another car at about 12:15 a.m. when his car hit a patch of ice and went into a skid. The car hit a pole, and Jerry suffered a broken back and broken ankle. His spinal cord was also damaged, resulting in paralysis of both legs.

Jerry was pinned down for an hour and 45 minutes, Mr. Sandoval said. "Doctors give him a very slight chance of recovering the use of his legs. Thus far [as of Jan. 15] he has not responded to movement of his legs and toes."

"Firemen there said it was a miracle he was still alive," Mr. Sandoval stated. "They thought he was dead and laid him on a stretcher. Later, when they checked his pulse, they discovered he was still alive. Jerry regained consciousness and began talking with them."

Jerry is a senior at San Antonio's Jefferson High School.

His address is 806 Crestview, San Antonio, Tex., 78228.



MISCELLANY

POLAR BEAR? — No, this snow sculpture is actually the handwork of several Ambassador College, Big Sandy, students who graced the lawn in front of the Roy Hammer Library with this oversized version of the plastic "honey bears" from which honey is served in the student dining hall. The Big Sandy campus got about an inch of snow the night of Jan. 11 and the morning of Jan. 12. [Photo by Scott Moss]

Classes

(Continued from page 1)

including England, Australia, South Africa and Guyana.

The 59 students, including readmits, Pasadena and Bricklet Wood transfers and new freshmen, bring the student body here to nearly 600, according to Dean of Students Ronald Kelly.

"For the first time since we instituted our leave-of-absence program, we have students [under that program] returning," Mr. Kelly said.

He said that 11 students returned after leaves of absence, while eight transferred from Pasadena and four new Bricklet Wood transfers came. Most of the Pasadena transfers had originally been Bricklet Wood students who could not come here in the fall because of U.S. immigration laws.

Approval was given by the U.S. Immigration and Naturalization Department Sept. 20, 1974, for the campus here to accept foreign students.

Of the 35 new students, most had

applied for college before and had been deferred until the second semester, Mr. Kelly said.

This is the second year of the January program on this campus. Last year 57 new freshmen were admitted in January.

"Last year's January group worked out fine," Mr. Kelly said. "The January program was made possible as we expanded our faculty. In the past we couldn't offer the necessary courses for new students."

He also said the January program allowed the campus to make maximum use of its facilities, since a number of students usually leave school after the fall semester, making bed space available.

This year, Mr. Kelly said, 38 didn't return the second semester.

Four graduated, while the others left for a variety of reasons, including marriage plans and other personal reasons.

Mr. Kelly felt that the international students would be "real assets" to the college.

"We will now enjoy the flavor of men and women from around the world who will broaden the scope of their roommates," he said.

THE GRAPEVINE

OFFICIAL

PASADENA — Leslie L. McCullough, director of the International Division, announced a meeting of all Canadian district superintendents to be held here Jan. 20, 21 and 22.

He also said he is leaving Feb. 3 for an around-the-world trip that will carry him to Britain, South Africa, Australia and New Zealand. The purpose of the trip is to visit overseas offices of the International Division.

PASADENA — Charles V. Dorothy, director of theological research at Ambassador College here; Brian Knowles, managing editor of *The Good News*; and Lawson Briggs, assistant to Dr. Dorothy, returned Jan. 18 from a study tour of Israel, Egypt and Athens, Greece. The trip had begun Jan. 5.

Mr. Knowles said the trip's pur-



BRIAN KNOWLES

pose was to study the archaeology of the Middle East and to get an impression of the Middle East in light of Bible prophecy.

They accompanied Jack Finegan of the Pacific School of Religion of Berkeley, Calif., author of several books on the Middle East. Dr. Finegan, a professor of archaeology, wrote the two-volume *Light From the Ancient Past and The Archeology of the New Testament*, Mr. Knowles said.

Mr. Knowles said he plans to write an article about the journey for an issue of the *GN*.

PASADENA — "I have good news and bad news," announced Norman A. Smith, director of media, Dec. 31. "The good news is that we have a one-half-hour daily strip on NBC-owned-and-operated 50,000-watt WMAQ [radio] in Chicago. The bad news is that it's at the early hour of 5:05 a.m."

Mr. Smith explained that it is a major breakthrough for the Work to get the program on an NBC-owned-and-operated station.

"We have been trying for several years to place the program on a network-owned-and-operated station but have been unsuccessful because the networks generally don't run religious-type programs, except on Sunday as a public service.

"In order to have the program approved for an O-and-O [owned-and-operated] station, they had to get permission from the New York office, which examined our programs as well as our literature.

"It was also a major breakthrough to get on a 50,000-watt station in Chicago, which is something that we have previously been unable to do."

Henry Cornwall, vice president

of Worldwide Advertising, the Worldwide Church of God's in-house agency that markets the broadcast, was chiefly responsible for this breakthrough, which he has worked on for several years, Mr. Smith said.

BIG SANDY — Ty-Tel Communications Co. of Tyler, Tex., an "interconnect" phone company, is working steadily here to install new telephone equipment at Ambassador College.

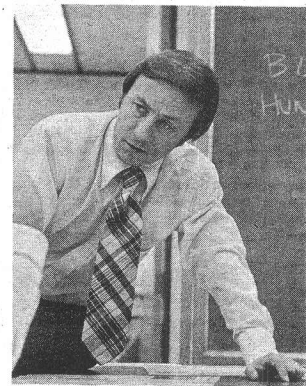
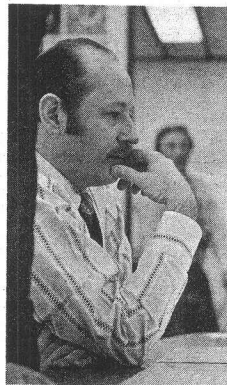
According to Harry Piazza, president of Ty-Tel, March 1 is the target date for completion of the switch-over.

He said that Ronald Dart, deputy chancellor of Ambassador, signed a contract with Ty-Tel on Nov. 14, 1974, that ultimately will give the college private ownership of all on-premise communications equipment. The firm immediately began engineering the college's new system.

The college decided to contract with Ty-Tel because of rising prices at Continental Telephone Co. of Texas, which serves this area.



ROGER WAGNER AT THE AUDITORIUM — Roger Wagner, conducting the Los Angeles Master Chorale and Sinfonia Orchestra, started off a packed week in the Ambassador Auditorium Jan. 12 and 13. Music enthusiasts filled the Auditorium for two nights as Mr. Wagner conducted choral works that included "How Lovely Is Thy Dwelling Place," by Brahms, "The Heavens Are Telling," by Haydn, "Rest Well," by Bach, "Lift Thine Eyes," by Mendelssohn, "Lacrymosa," by Mozart, "Dona Nobis Pacem," by Bach, and "Hallelujah Chorus," by Handel. The program guide called the selections the "Greatest Hits" from Chorale Masterpieces. "It was a thrilling experience . . . It's choral music at its purest," said Mrs. Lucy Martin, chairman of Ambassador's Music Department. Eighty selected voices from various colleges were in the chorale, in addition to the 100-voice Los Angeles Master Chorale. Nine singers were Ambassador College alumni. Forty-two musicians compose the sinfonia. [Photos by Klaus Rothe]



'PT' CHANGEOVER NEARS COMPLETION

FORMAT CHANGE — Plans are proceeding on schedule to switch the *Plain Truth* magazine to a biweekly tabloid published 22 times yearly beginning with the February issue. This past weekend a final run rolled off the press that will be used to determine last-minute changes. In the meantime, Krueger Co. engineers (Krueger recently purchased the Ambassador College Press facilities) are assuming the massive job of switching the Goss Commercial 38 press over to accommodate the *Plain Truth* in its new newsprint format. Above: From left, Art Ferdig, *Plain Truth* managing editor; Gene Hogberg, News Bureau director; and Allen Merager, *Plain Truth* art director, work to meet press deadlines. To the right and below are actual pages of the new *Plain Truth* in various stages of completion. [Photos by Klaus Rothe and John Robinson]

